

FOR YOUTH DEVELOPMENT® FOR HEALTHY LIVING FOR SOCIAL RESPONSIBILITY

OUR MISSION IN MOTION

2017 ANNUAL REPORT KENOSHA YMCA

OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.

OUR VALUES

RESPECT

Treat others as you want to be treated.

RESPONSIBILITY

Be accountable for your promises and actions.

LKUSSWALK

CARING

Show a sincere concern for others.

HONESTY Be truthful in what you say and do.

OUR CAUSE

Strengthening community. Every day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive.

OUR VISION

To be a community leader connecting families to build healthy minds and bodies.

Dear Members and Friends,

We are often so focused on moving forward and striving to reach our goals that we don't take time to reflect. When we look back on 2017 we realize how much we've learned from the people that were served and the new relationships that were made.

In 2017 we were fortunate to add an afterschool program focused on math and literacy to our Frank Neighborhood Project. We learned as much as we taught from these youthful minds who were so eager to achieve. We were reminded of the true power of collaboration as we became a partner in the Kenosha Parks Alliance offering programming in two new neighborhood parks, serving 1642 kids. We were blessed with the spirit of community when volunteers and community sponsors helped us bring back Food, Folks and Spokes. We were privileged to host the third annual Tri My Best Triathlon for 112 young athletes with disabilities who taught us about strength and determination. We taught Safety Around Water lessons to over 250 disadvantaged youth and they taught us about overcoming fears. We were witness to the joy and laughter of our young preschoolers as we watched them learn grow and thrive throughout the year. They taught us to be in the moment. 1,321 volunteers, 301 donors, and 107 staff gave their time, their talents, and their financial support. This taught us to be grateful for our community and their true spirit of giving. 2017 was truly a special year.

As we look toward the future, we look to strengthen programs such as the Frank Neighborhood Project, Safety Around Water, the Miracle League, Early Childhood, Before and After School Care, Youth Sports and Silver Sneakers. We look to add programs that address disease prevention and other community issues. Our team looks forward to furthering the Y's mission in Kenosha and they are committed to that work.

Everything the Y does is in service of strengthening our community. A better you, a better us, a better community.

Yours in health,

Cindy Altergott Executive Director

tP.Cul

Andrew Callahan Board Chairman

YOUTH DEVELOPMENT Nurturing the potential of every child and teen.

We believe positive early experiences are essential to future success. The values and skills learned early on are vital building blocks. Because of the Y, more young people in our community are taking a greater interest in learning and making smarter life choices. At the Y, children and teens learn values and positive behaviors, and can explore their unique talents and interests, helping them realize their full potential. Making for confident kids today and contributing and engaged adults tomorrow.

2,040 swimmers

learned to be safe in and around water, while developing self-confidence and self-esteem in our swim programs.

4,201 students

with great potential got the opportunity to discover who they are and what they can achieve in our licensed Child Care programs.

12,828 children

played with friends, did art projects and had fun in Kids Club, while their parents stayed healthy by working out and attending classes. This drop-in child care is free to all Y Members.

1,302 athletes

built athletic, social and interpersonal skills while participating in a variety of sports and martial arts programs.



20,371 SERVED

WAVRO AWARDS

John & Judy Wavro have been strong supporters of the YMCA, including creating the scholarship fund; ensuring everyone has access to the Y. In recognition of their dedicated benevolence to our community the Award for Youth Development will be named the Wavro Award.



ELISE MINOR

Before & After School Program

Elise, 7, is a member of our before and after school program based at the Y. She was nominated by Y counselor, Evelyn Serrano-Boney, for demonstrating the YMCA Core Values, even at a very young age. She excels in helping others, respecting YMCA property, taking responsibilities like organizing the games

and the Drama Area. She just loves to organize and clean, and loves to participate in all the Y activities. She

is very willing to assist teachers and she makes sure the younger girls are taken care of. Elise calls herself a Jr. Counselor; when she was five we called her a Mini, Jr. Counselor. Elise is a true joy to have in the program and an example to the rest of the BASP children. We look forward to seeing her succeed as she grows up at the Y.



JAXSON THOMAS

Miracle League

Jaxson, 5, was nominated by Beth Volbrecht, our Aquatics and Sports Director, for his enthusiastic LEAGUE participation in our Miracle League program. The Miracle League believes every child should have a chance to play baseball, our national past time. This provides opportunities for children with disabilities to play baseball, regardless of their abilities. Jaxson runs the bases, runs down all balls hit in the field and just

loves to play. He forms friendships with the other players and the volunteer buddies. He tries to include others in the game if they are reluctant to try. His mom, Autumn, said that he told everybody at school about his baseball and she is glad he has an option to play sports, too. It gives him a chance to learn new things as well as builds confidence. When Jaxon is asked what he likes best about Miracle League, his answer is always, "the pizza party after each game!"

These next to young men are both members of our Frank Neighborhood Project located at Frank Elementary School, and they do everything together. Pastor Harris

said he would have a difficult time giving the award to one and not the other. He felt strongly that they both deserved the award because these young men are role models, and they embody the five components of C.R.E.S.T. at Frank. C.R.E.S.T. is an acronym which stands for Craftsmanship, Respect, Empathy, Self-discipline, and Trustworthiness. These qualities also align with the YMCA core character values; values that these two young men embody and demonstrate daily.



JAYLEN LISSADE Frank Neighborhood Project

Jaylen, 10, is one of the most respectable young men Pastor Harris has had the pleasure of meeting. He and his older brother are being raised by a single mother. She should be so proud of her two, very polite young men. Jaylen wants to go to college to become a NBA player. His favorite hobby is collecting shoes. His favorite food is garlic bread. His favorite subject is math, and he gets A's, and B's in school. His favorite hero

is Jimmy Butler the Basketball Player, because his parents abandoned him at an early age, but fortunately for him, he was adopted by a great family and he went on to succeed.



NASHAUN SPIKES Frank Neighborhood Project

Nashaun, 10, is a role model for other kids in the program. His mother is a hard-working mom that is striving, and succeeding, in preparing her children for success. Nashaun's favorite sports are football and basketball. He wants to go to college and become an NFL Football Player when he grows up. He gets A's, B's, and C's in his class. His favorite subject in class is math and he loves it.



HEALTHY LIVING

Improving the communities health and well-being.

Being healthy means more than simply being physically active. With a mission centered on balance, the Y brings families closer together, encourages good health and fosters connections through fitness, sports, fun and shared interests. At the Y, it's not about the activity you choose as much as it is about the benefits of living healthier on the inside as well as the outside. As a result youth, adults and families are receiving the support, guidance and resources needed to achieve greater health and well-being for their spirit, mind and body.

15,431 members

spent fun time with family, reduced stress, got healthy and so much more at the Y.

99 teens & adults

are ready to guard our pools and respond to emergencies after completing American Red Cross Training.

40,267 adults

maintained or achieved a healthy lifestyle by participating in our many fitness classes.

877 members & participants

took their fitness training to the next level working with one of our talented personal trainers.



KUENY AWARD

Mr. Robert Kueny was an avid swimmer and active member of the Y for more than 50 years. Robert and his wife, June, were thrilled to be the lead contributors to the Kueny Aquatic Center. In recognition of their dedicated to the Y and love of swimming the Award for Aquatic Member of Excellence will be named the Kueny Award.



JIM ROEMKE Aquatics Member of Excellence

Jim was nominated by Beth Volbrecht, our Aquatics and Sports Director, and describes his Y experience as follows:

He has always struggled with his weight and a lack of enthusiasm for any kind of exercise or physical activity. He became a member at the Y with low expectations, thinking it would just be another attempt at getting healthy that would fail. But then he discovered the pool. It took a while for him to work up enough courage to get in the pool, but when he did, he found a great and wonderful way to get healthy! After a lot of hard work, he has lost over 80 pounds and now regularly swims a mile non-stop!

Jim says, "I never thought this would be possible, but it has literally changed my life for the better!"

CALLAHAN AWARD

The Callahan family is deeply committed to the vitality of our community, through engagement and support for public education, social services, and human development organizations. In recognition of their dedication to our community the award for he Health & Wellness Member of Excellence will be named the Callahan Award.



DAVID EAKINS

Health & Wellness Member of Excellence

David was nominated by Tenille Fick, our Membership Engagement Director, due to his wonderful Y journey.

David described his journey in his own words...

I have been coming to the YMCA since March 2011. Six years ago, I weighed over 285 pounds. My wife was going to another fitness facility and I suggested if she changed her membership to the YMCA, I would go with her. She changed her membership and I procrastinated. On the 28th day of her going alone, I reluctantly accompanied her. Ten minutes after walking around the track, and five minutes on the elliptical and I was ready to go home. Little by little I increased the time on the elliptical and walking around the track.

Then one day my wife introduced me to Annette (one of the group instructors at the YMCA). I jokingly told Annette I did not want to come to her "easy class." If you know Annette, her class is anything but easy. Annette challenged, pushed, and encouraged me. She made exercising fun. When I started coming to the Y she lifted heavier weights and easily beat me around the track. Ask her who lifts heavier and runs faster now?

Fast forward to today...I usually start my day and end my day at the YMCA participating in Les Mills Body Pump, Zumba, Strong by Zumba, WERQ, & HIIT classes. I really love the group fitness classes, the YMCA instructors, and the friends I have made in class. They are what keeps me coming back.

I left something at the YMCA (almost 100 lbs.). I would encourage anyone who is reading this to stay with it. Don't give up. Join a group fitness class today. Make the YMCA a part of your day.

--P.S. I come here to play and I am 55 years young.

We would like to also congratulate David on recently becoming a certified Zumba instructor. He is now an official Kenosha YMCA instructor....Welcome to the team!!

SOCIAL RESPONSIBILITY Giving back and providing support to our neighbors.

The Y has been responding to Kenoshas' most critical social needs for over 88 years. Whether developing skills or emotional well-being through education and training, welcoming and connecting diverse demographic populations through services, or preventing chronic disease and building a healthier community, the Y fosters the care and respect that all people need and deserve. Through the YMCA thousands of volunteers, donors, leaders and partners are empowering people to be healthy, confident, connected and secure.

3,758 people

were assisted with membership and child care through the John & Judy Wavro Scholarship program; totaling

\$368,574.

1,321 volunteers

donated their time and talents to our programs and events, totaling

14,654 hours.

The Frank Neighborhood Project served

5,249 individuals

through a variety of programs including: Boys-2-Men, Breakfast & Hoops, Feeding Families and more! Participation in family and youth oriented activities such as sports, mentoring, computers, life-skills training and field trips will help give a renewed sense of purpose and direction. Exposing these families to a better way of life.



NASH AWARDS

The Nash Awards honor individuals and organizations that take Social Responsibility to heart and help to advance the Y core values. In 1928 the Nash family made a \$400,000 donation, toward a community youth center on the condition that residents match it dollar-for-dollar. Kenosha residents responded and in 1930, the doors of the Y opened.



JUDY MAWAKE Employee of Excellence

Judy is someone who consistently lives the mission of the YMCA and thereby further strengthens our

community. Judy has worked for the Y for a total of 31 years. She tried to retire once, but couldn't stay away. She has held leadership roles across the Y organization. Currently, she has come back to probably her most enjoyable position of all as she welcomes and orients each of our new SilverSneaker[®] members, teaches SilverSneaker[®] classes, and plans our annual SilverSneaker[®] luncheon. What she has REALLY done, unequivocally, in ALL of these roles is build community.



CHRISTINE GABRON

Volunteer of the Year

Christine Gabron is a great friend of the Y. Tenille Fick, our Membership Engagement Director, nominated Christine as Volunteer of the Year because she "volunteered at every event we had AND always had a smile of her face!" Christine took a moment to describe her relationship with the Y as follows....

"I love the Y. This was the year I decided to get moving again. You see, I was very active until April of 2014 when I was diagnosed with Stage III breast cancer. I had to fight, go through chemotherapy, surgery, radiation and a few more surgeries and even battle through other complications on top of all that. Due to all I was dealing with and the inability to exercise, I became depressed and out of shape. Even though I was finally cancer free, I wanted to be healthy, in shape, and cancer free. That's when I went to the Y and started taking a class on Mondays. Now, I start and end every day at the Y with yoga, Zumba[®], spin, Piloxing[®], TRX[®], BodyPump[®] and more! All the instructors say I smile through the workouts. I guess that is because the Y gave "me" back. That is also why I volunteer whenever I can; I even brought my dog to help at the Firecracker Run."

Christine was such a great volunteer, we hired her!! She is a Member Service Desk attendant and she was recently certified as a Zumba[®] instructor. We are also happy to report that Christine has been cancer free for 3 years.

BUSINESS PARTNER OF THE YEAR

Leeward Business Advisors

Much like the awards namesake Leeward Business Advisors has a vision of how STEM programs can help our youth become engaged in technology at an early age. They have invested in the community and formed partnerships throughout the community to foster that vision. This year the Y was one of those partnerships. Leeward Business Advisors donated equipment, and invested staff time and expertise to develop curriculum and assist in launching Mini Makers and 3-D Printing classes. STEM programming allows us to engage youth at the Y in a different way; introducing them to technology in a safe and fun environment.

Leeward Business Advisors shelters our customers from the complexity of technology. We help drive business results by providing advisory services, relevant technology solutions, and support.

We are a local Midwest company with Midwest values. We treat our customers as Partners, not a service request. That means you get our full attention, we openly share information and knowledge that will benefit you, and if we think there is a better way we will tell you about it. Our success is measured based on repeat business and customer relationship longevity. We can only be successful if you agree we make you successful.

Our local executive team has successfully run complex IT departments and data center operations where they were directly accountable for mission critical workloads. They have built a consulting and operations framework based on that extensive experience and trained Leeward's Advisors and Customer Care teams to follow it. Every customer workload is considered critical to our team. We strive for operational excellence with every solution we deliver, every system we support, and every transaction we execute. We will take the time to understand your business.

Cassandra Polzin led this initiative with the Y and has 6 years of industry experience, marketing for 4 different companies. Cassandra has been a part of Leeward since the beginning and helped build an audience entirely from scratch.



FUN FOR ALL! Enjoying many activities at the Y throughout the year.



BOARD OF DIRECTORS

January - December 2017

The Kenosha YMCA Board of Director is comprised of a cross section of community leaders who are dedicated to the mission of the organization. Board members contribute their time, services, and/or financial resources. Board members are also appointed to serve on standing committees as well as ad hoc committees. These standing committees collectively represent the Board of Directors.

Andrew Callahan Realtor, Cove Realty Patricia Demos Community & School Relations Coordinator, KUSD Steve Donovan Senior VP, Market President, Community State Bank **Dave Fountain** Retired Principal, Kenosha Unified School District Neil F. Guttormsen Attorney, Guttormsen, Hartley, Wilk & Higgins, LLP Gordon Hess Retired Principal, Kenosha Unified School District John D. Jaraczewski Assistant Chancellor, UW-Parkside Don Kueny Retired, Don F. Kueny, PE Inc. Tom Laken, III President, Finishing & Plating Service, Inc. Scott Larsen Accountant, Villani, Becker & Larsen, S.C.

Mark Maney Business Analytics & Process Manager, Uline

Arthur Maurer Retired Electrical Contractor, Pieper Electric

Bruno Rizzo Attorney, Rizzo & Diersen, S.C.

John Schmidbauer Architect, Kueny Architects, LLC

Doug Stanich Broker-Owner, Stanich Realty, LLC

Pamela Thomey Vice President of HR, Snap-on Incorporated

John Wavro Retired Consultant, JJ Management Corporation

James M. Harmon Consultant

PROFESSIONAL STAFF

At the Kenosha YMCA our team of 149 part-time and 21 full-time employees are dedicated to the Y mission and strive everyday to improve the health & well-being of Kenosha. Our professional team is highly trained in their specific areas of expertise. Their qualifications and training consist of specialized certifications, licenses, bachelor's degrees and master's degrees. Our professional staff has over 240 years of combined Y experience with an average tenure of sixteen years.

Executive Director Cindy Altergott

Building & Grounds Administrator Dave Benik

Finance Administrator Liz Enhoff

IT & Facilities Director David Buggs

Aquatics & Sports Director Beth Volbrecht Building & Grounds Director Steve Lucas

Development Director Chris Finkel

- Youth & Family Director Dr. Rachel M. Burton
- Frank Neighborhood Project Director Pastor William Harris
- Member Engagement Director Tenille Flck

Executive Assistant Christine VanDyke Membership & Program Specialist Cheryl Hervat Payroll Coordinator Jo Fink

THE POWER OF GIVING

Contributions to the Kenosha YMCA support positive, value-based programs for children and families. All donations stay right in our community and help to ensure that everyone can benefit from the many life-enhancing programs at the Y.

As a volunteer-driven and supported nonprofit organization, we are committed to serve everyone from all walks of life, regardless of their ability to pay. It would be impossible to achieve our mission without the help of our generous donors, sponsors and volunteers.

THANK YOU! YOU HELPED US DO SO MUCH MORE...

Drew Achterhof Advanced Medical Imaging Cindy Altergott Bok An



Carrie Ashley Lindsay Azmus Angelo Battellini Mary Becker David Benik Kenneth Bergquist Jacqueline Bobusch William Bounds Randall Boyd Bradshaw Medical Erik Brandt **Buffalo Wild Wings** David Buggs Burmester Charitable Trust Shirley Burns James Burt **Rachel Burton** Andrew Callahan Ryan Callahan

Patricia Callahan Raymond Camosy Sharon Campbell





Carpetland USA Gordon Charlton Rita Chiappetta Burton Christianson James Cimfel City of Kenosha Gary Clausen Jack Clausen CMH Rugby Team Coins Sports Bar **Community Impact Community State Bank** Sharon Cortes Cove Realty **Tim Cowart** Minnie Cox-Laudonio Gerald Curtiss





Francesco DeBartolo Kelly Deleff **Gilbert Deming** Pat Demos Julie DeWitt Michael Didinsky William Dienhart Ryan Dietz Mary Dixon Steven Donovan **Richard Dorenbecker** Sandy Doyle Elizabeth Enhoff Eliiah Evans Family Fun Christmas Breakfast Mary Faraca Shafeea Farhan Tenille Fick



Finishing & Plating Service

Jo Fink Christopher Finkel Robert Finnegan



First Christian Church Ronald Fischer John Fitzpatrick John Fountain Gordon Fox

Frank & Cheryl's



Autism Benefit

Franklin Lions Club Foundation Nancy Frederick G J D Insurance Services Patricia Gallo Mark Gardinier Jeffrey Gascoigne Tom Gaudio **Richard Gillmore** Erin Gray Greater Milwaukee Foundation's **Enroth Family Fund** Wallace Green Judith Grubich Margaret Gruenke **Catherine Guilfoyle** Jon Gunderson Neil Guttormsen

GUTTORMSEN & HARTLEY, LLP

William Hafke John Hagen Virginia Haight Cheryl Hall John & Liz Hannon Emma Hansen Harborside Eye Care James Harmon Elsie Hart Hartnell Chevrolet Shannon Hathaway Cheryl Hervat Gordon Hess Hinrichs Foundation David Hirst



Hospice Alliance InSinkErator ITW-Illinois Tool Works Foundation Jimano's Pizzeria JL Business Interiors, Inc. K9 Kibble, LLC



Patricia Kappeler Bruce Kappeler Herb Katt Michael Kelly Robert Kennedy



Kenosha Beef-Birchwood Foods Kenosha Community Foundation



Kenosha Noon Lions Club

Robert Kissee Kloss Charitable Trust Karen Koch



Shirley Krause James Krebs Emily Kron Krones, Inc Don Kueny Barbara Kueny



Tom Laken III Lakeview Construction Landmark Credit Union Landmark Title Corporation Barbara Larsen John Lesnak Sunshine Levy Life Fitness Stephen Lindsey Malik London Robert Loss Steve Lucas Pauletta Lyons Mark Maney Martin Petersen Company, Inc. Mary Frost Ashley Foundation Art Maurer Judy Mawacke Lorelei McConnell McDonald's Restaurant Robert McFall Celburn Mcllhany **Rachel Melchor** Karen Melgard MH Imaging Kenosha LLC Carol Miller Aridith Monzel Nassco, Inc.

Aloysius Nelson Network for Good Phillip Nicholas Michelle Nielsen Our Kenosha Tap Our Lady of Mt. Carmel Parish Panda Express Pirelli Tire LLC





Mary Ann Platz Stephen Plichta Jr. Crystal Printz Public Craft Brewing Company Phelan Purnell Shahida Qureshi Wahid Qureshi Anne & Jerry Rabin Jacob Ramos Rodney Rasmussen Pauline Rausch



Jacqueline Reyes Wes Ricchio Kathy Rickey Bruno Rizzo Rizzo & Diersen, S.C. Stephanie Robinson Roger W. & Mary C. Lyons Memorial Trust Rotary Foundation of Kenosha West John Ruffolo Lawrence Rugg Sam's Amusement SC Johnson Giving, Inc Tina Schmitz Barbara Schneider Bob & Toni Schommer Gary Schroeder Sheridan Lanes Shingles Etc., Inc. Matt Silberman Margaret Slavik Charles Smith



Mike Snell Kennith Snider Society's Assets, Inc.





Simply Better!

Southport Rigging Sozo Chiropractic Gary Staudacher Kathleen Steinberg Danny Stigall Ronald Suokko Judith Taylor Mary Taylor Telefonix, Inc. Pam Thomey Thomey Financial Services, Inc. Margaret Tomany Patricia Tomsheck Dennis & Natalie Troha Jaclyn Turner



United Way of Greater Milwaukee & Waukesha County United Way of Kenosha



US Bank Foundation USA Triathlon Foundation Christine VanDyke Theresa Vanlanduyt Van's Roofing, Inc Catherine Vaughn Maria Villagomez



Beth Volbrecht Kyle Volbrecht Michelle Volkmar Jalan Washington John Wavro WE Energies Foundation Victor Weiler Judith Weseman Cristie Wetherbee John Whynott John Wiersum Devontae Williams Ken Winius David Winkler





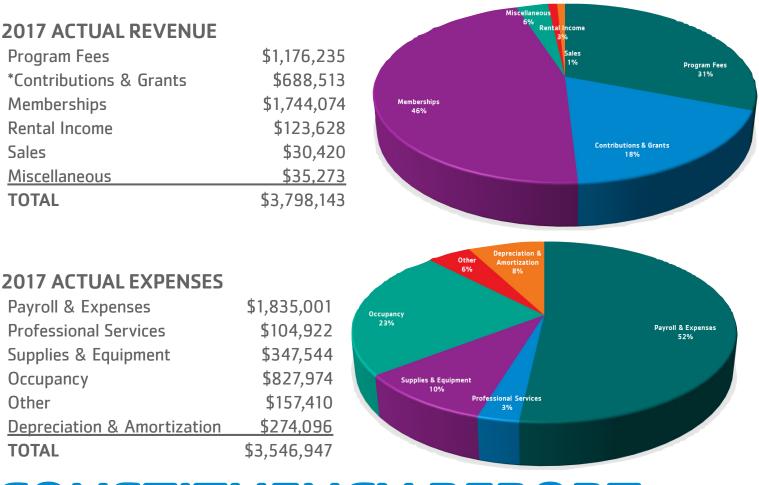
EMPLOYEE OWNED

Michael Woods YMCA of the USA Andrew Young Nello Zarletti

FINANCIAL REPORT

Fiscal year ending December 2017

The Kenosha YMCA is a non-profit 501(c)(3) organization. Our major sources of income are comprised of grants, contributions, special events & fundraising, program fees, and membership dues. The categories for organizational expenses include: management, fundraising, program services, and scholarships. Revenues and expenses are distributed to major program areas such as: Administration, Aquatics, Building & Grounds, Youth & Family, Health Enhancement, Development, Marketing, Membership, Special Events, and Sports.



CONSTITUENCY REPORT

2017 PROGRAM ENROLLMENT	
Child Care	20,125
Health Enhancement	41,502
Aquatics	3,134
Sports & Dance	1,109
Facility Rentals	491
TOTAL	66,361

2017 MEMBERS BY AGE

5 years & under	832
6 - 11	1,574
12 - 17	1,943
18 - 29	2,972
30 - 54	4,195
55 - 64	1,232
65+	2,683
TOTAL	15,431

*Includes Capital Contributions raised for parking lot replacement in 2017.



FOR YOUTH DEVELOPMENT® FOR HEALTHY LIVING FOR SOCIAL RESPONSIBILITY

KENOSHA YMCA

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