



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

WHERE CAUSE MEETS COMMUNITY

2018 ANNUAL REPORT
KENOSHA YMCA

OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.

OUR VALUES

RESPECT

Treat others as you want to be treated.

RESPONSIBILITY

Be accountable for your promises and actions.

CARING

Show a sincere concern for others.

HONESTY

Be truthful in what you say and do.

OUR CAUSE

Strengthening community. Every day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive.

OUR VISION

To be a community leader connecting families to build healthy minds and bodies.



Dear Members and Friends,

As we reflect on 2018 we are excited by the new programs that were offered, people that were served, and partnerships that were made to LIVE OUR CAUSE in the community.

- We developed a Safety Around Water Coalition of community leaders and concerned citizens to bring leadership and focus to water safety in Kenosha.
- Our Achievement Gap Afterschool Program completed its first full school-year with students surpassing school goals in both reading and math!
- We partnered with Froedtert South to begin offering physical therapy services to our members.

Existing programs that saw growth included:

- Y Summer Day Camp
- STEM programs offered in our Maker Lab
- Summer Parks Program offered in partnership with the Kenosha Parks Alliance
- Try My Best triathlon offered in partnership with Tender Touch Therapy
- SilverSneakers® classes

In total, 15,442 members and 36,195 program participants were served in 2018! We are grateful for our amazing partners, donors, volunteers, members, and staff that made it all possible.

As we look forward to 2019 and beyond our commitment is to develop new generations of change-makers who will create communities we all want to live in. Our focus will shift to not only what we do **for** our youth, but rather what we will do **with** them.

We look forward to working with you to strengthen our community.

Yours in health,



Lindy Altergott
Executive Director



Andrew Callahan
Board Chairman



YOUTH DEVELOPMENT

Nurturing the potential of every child and teen.

We believe positive early experiences are essential to future success. The values and skills learned early on are vital building blocks. Because of the Y, more young people in our community are taking a greater interest in learning and making smarter life choices.

At the Y, children and teens learn values and positive behaviors, and can explore their unique talents and interests, helping them realize their full potential.

Making for confident kids today and contributing and engaged adults tomorrow.



2,206 swimmers

learned to be safe in and around water, while developing self-confidence and self-esteem in our swim programs.

5,580 students

with great potential got the opportunity to discover who they are and what they can achieve in our licensed Child Care programs.

13,324 children

played with friends, did art projects and had fun in Kids Club, while their parents stayed healthy by working out and attending classes. This drop-in child care is free to all Y Members.

1,159 athletes

built athletic, social and interpersonal skills while participating in a variety of sports and martial arts programs.



22,269 SERVED

ACHIEVEMENT GAP AFTERSCHOOL PROGRAM at FRANK ELEMENTARY

PROGRAM COMPONENTS

- YMCA of the USA Evidenced Based Curriculum
- 5 days per week
 - 2.75 hours Monday-Thursday & 6 hours on Friday
- 30-minutes Math Enrichment Daily
- 30-minutes Literacy Enrichment Daily
- Small Group Tutoring 2x's per week
- Healthy Snack & Physical Activity
- Social Emotional Learning Emphasized
- Component based Enrichment Activities (STEM, ARTS, Service Learning & Global Learning)
- Family Involvement

Completed
its first
year!



"This program has helped students out score our school in National MAPS testing," said Heather Connolly, Frank Elementary Principal.



MAPS

Percent of students that met or exceeded growth goal.

Year 1, 2017-18		
	School	AG Program
Reading	59%	85%
Math	65%	65%

Measures of Academic Progress

An achievement test that measures Math and Reading progress. Measures how much growth has occurred between testings.

DESSA

Rating	Fall `17	Spring `18
Strength	10%	31%
Typical	61%	57%
Need	29%	11%

Devereux Student Strength Assessment:

A standardized, strength-based SEL (Social-Emotional Learning) assessment that measures the social and emotional competence of youth in kindergarten through 8th grade. Grounded in resilience theory and directly aligned to the CASEL framework.

HEALTHY LIVING

Improving the communities health and well-being.

Being healthy means more than simply being physically active. With a mission centered on balance, the Y brings families closer together, encourages good health and fosters connections through fitness, sports, fun and shared interests. At the Y, it's not about the activity you choose as much as it is about the benefits of living healthier on the inside as well as the outside. As a result youth, adults and families are receiving the support, guidance and resources needed to achieve greater health and well-being for their spirit, mind and body.



15,442 members

spent fun time with family, reduced stress, got healthy and so much more at the Y.

7,393 adults

maintained or achieved a healthy lifestyle by participating in our many fitness classes and sports leagues.

102 teens & adults

are ready to guard our pools and respond to emergencies after completing American Red Cross Training.

1,182 members & participants

took their fitness training to the next level working with one of our talented personal trainers.



24,119 SERVED

Annual YMCA Award Winners



SHAILOR-MCCONNELL FAMILY

CALLAHAN AWARD

Health & Wellness Members of Excellence

It started with swimming. Catherine learned to swim at the YMCA. As young adults, Jonathon and Catherine were both Y members and just this past summer, Jonathon, Catherine, and their son, Isaac all ran the Firecracker 10K race and each received a medal in their age category.

BRENNEN JENSEN

WAVRO AWARD

Miracle League

Brennan Jansen, 14, has been involved with the Miracle League for 7 years. His mom says he loves to make people happy and gives the best hugs. Brennan is the Miracle League Home Run King!



GARY MARTIN

KUENY AWARD

Aquatics Member of Excellence

Gary hopes his smile and caring nature makes a difference in the lives of those around him. He comes to the YMCA pool to help his heart. He suffered double heart failure from cardiac sarcoidosis. Gary and his lovely wife, Lazondra, have been married for 32 years, and they have 2 children.



NASH AWARD

Business Partner of the Year

Tom Harberg and his two Culver's stores have been supporting the YMCA for years and we express our gratitude for his generosity.

Scoopy greeting his fans at the Tri My Best Triathlon



JO FINK

NASH AWARD

Employee of Excellence

Jo, has worked at the Y for 3 years and is someone who consistently lives the mission of the YMCA and strengthens our community. As a Y member, Jo is one of our greatest cheerleaders!

FELLOWSHIP BAPTIST CHURCH

NASH AWARD

Volunteer of the Year

Fellowship Baptist Church volunteers have been providing breakfast for Breakfast and Hoops and leadership to our Frank Neighborhood Project for over 10 years. Their devotion to our community is truly inspiring.



SOCIAL RESPONSIBILITY

Giving back and providing support to our neighbors.

The Y has been responding to Kenosha's most critical social needs for 88 years. Whether developing skills or emotional well-being through education and training, welcoming and connecting diverse demographic populations through services, or preventing chronic disease and building a healthier community, the Y fosters the care and respect that all people need and deserve. Through the YMCA thousands of volunteers, donors, leaders and partners are empowering people to be healthy, confident, connected and secure.



\$349,969

were awarded to assist with membership, programs and child care through the John & Judy Wavro Scholarship program.

1,356 volunteers

donated their time and talents to our programs and events, totaling

15,001 hours.

The Frank Neighborhood Project served

5,249 individuals

through a variety of programs including: Boys-2-Men, Breakfast & Hoops, Feeding Families and more! Participation in family and youth oriented activities such as sports, mentoring, computers, life-skills training and field trips will help give a renewed sense of purpose and direction. Exposing these families to a better way of life.

SAFETY AROUND WATER

Teaching children how to be safe around water is not a luxury; it is a necessity.

In 2018 our Safety Around Water work included...

- Offering two 'Learn To Swim' weeks free to the public
- Outreach to 316 kids who otherwise couldn't afford it
- Partnered with Wilson & Frank Elementary, ELCA Outreach Center & Kenosha Parks programs to provide safety around water lessons
- Partnered with Kenosha News on a Safety Around Water article series
- And, the formation of the **KENOSHA SAFETY AROUND WATER COALITION**

The coalition is comprised of concerned members of the community with a mission of: Creating a culture of healthy respect and safe enjoyment of water in the Kenosha area through education and advocacy.



FUN FOR ALL!

Enjoying many activities at the Y throughout the year.



42nd Annual
Firecracker
Race



After
School
Program



Parks Program
End of Summer
Party



Frank
Neighborhood
Project: Feeding
Families



Food, Folks
& Spokes
WINNER



Annual
Luncheon

TOTAL SERVED 56,757

BOARD OF DIRECTORS

January – December 2018

The Kenosha YMCA Board of Director is comprised of a cross section of community leaders who are dedicated to the mission of the organization. Board members contribute their time, services, and/or financial resources. Board members are also appointed to serve on standing committees as well as ad hoc committees. These standing committees collectively represent the Board of Directors.

Andrew Callahan
Realtor, Cove Realty

Patricia Demos
Community & School Relations Coordinator, KUSD

Steve Donovan
Senior VP, Market President, Community State Bank

Dave Fountain
Retired Principal, Kenosha Unified School District

Neil F. Guttormsen
Attorney, Guttormsen, Hartley, Wilk & Higgins, LLP

Gordon Hess
Retired Principal, Kenosha Unified School District

John D. Jaraczewski
Assistant Chancellor, UW-Parkside

Don Kueny
Retired, Don F. Kueny, PE Inc.

Tom Laken, III
President, Finishing & Plating Service, Inc.

Scott Larsen
Accountant, Villani, Becker & Larsen, S.C.

Katherine Marks
City of Kenosha

Mark Maney
Business Analytics & Process Manager, Uline

Arthur Maurer
Retired Electrical Contractor, Pieper Electric

Bruno Rizzo
Attorney, Rizzo & Diersen, S.C.

John Schmidbauer
Architect, Kueny Architects, LLC

Doug Stanich
Broker-Owner, Stanich Realty, LLC

Pamela Thomey
Vice President of HR, Snap-on Incorporated

James M. Harmon
Consultant



PROFESSIONAL STAFF

At the Kenosha YMCA our team of 175 part-time and 23 full-time employees are dedicated to the Y mission and strive everyday to improve the health & well-being of Kenosha. Our professional team is highly trained in their specific areas of expertise. Their qualifications and training consist of specialized certifications, licenses, bachelor's degrees and master's degrees. Our professional staff has over 252 years of combined Y experience with an average tenure of sixteen years.

Executive Director
Cindy Altergott

Building & Grounds Administrator
Dave Benik

Finance Administrator
Liz Enhoff

Facilities Director
Derrick Swiderski

Aquatics & Sports Director
Beth Volbrecht

Development Director
Chris Finkel

Youth & Family Director
Dr. Rachel M. Mall

Member Engagement Director
Tenille Flick

Marketing Director
Christine VanDyke

Membership & Program Specialist
Cheryl Hervat

Payroll Coordinator
Jo Fink

Executive Assistant
Brandi Cornelious-Diaz

THE POWER OF GIVING

Contributions to the Kenosha YMCA support positive, value-based programs for children and families. All donations stay right in our community and help to ensure that everyone can benefit from the many life-enhancing programs at the Y.

As a volunteer-driven and supported nonprofit organization, we are committed to serve everyone from all walks of life, regardless of their ability to pay. It would be impossible to achieve our mission without the help of our generous donors, sponsors and volunteers.

THANK YOU! YOU HELPED US DO SO MUCH MORE...

A-Z Mobility

Abbott Laboratories

Abbvie Your Cause, LLC

Drew Achterhof

Rose Aiello

Albiero Plumbing, Inc.

Cindy Altergott

American Family Insurance

Yong An

Donald Andreoli

 Anthem BlueCross BlueShield

Athletico, LTD

Lindsay Azmus

Angelo Battellini

Joseph Beck

Mary Becker

Joan Beland

Agnes Benik

David Benik

Kenneth Bergquist

Thomas Bergstrom

Blackhawk Community

Credit Union

Stacey Bloom

Jacqueline Bobusch

William Bounds

Mark Bourque

Erik Brandt

Michael Breen

Greg Broerman

Anita Brothers

David Buggs

James Burt

Linda Burton

Rachel Burton

Andrew Callahan

Patricia Callahan

Patrica Calvert

Raymond Camosy

 CAMOSY CONSTRUCTION

 Cancer Treatment Centers of America

Sharon Campbell

Carpetland USA

Gordon Charlton

Lynn Cimfel

City of Kenosha

Coins Sports Bar

Community State Bank

 Comprehensive Orthopaedics, S.C.

Cordeck Building Solutions

Brandi Cornelious-Diaz

Cove Realty

Minnie Cox-Laudonio

Valerie Crawford

 Culver's
Welcome to delicious.™

Michael Curtis

Brian Dada

 DAVID INSURANCE

Francesco DeBartolo

David DeBerge

Kelly Deleff

Patricia Demos

Julie DeWitt

Kathleen Dickow

Michael Didinsky

Stephanie Dillon

Steve Domin
James Doyle
Dennis Duchene
Tom Duncan
David Eakins
Equity Brand Design
Elijah Evans Jr
EverDry Waterproofing
Tenille Fick



Finishing & Plating Service

Jo Fink
Christopher Finkel



First Christian Church
Andrew Fitzpatrick
Thomas Fonte
John Fountain
Gordon Fox
Franklin Lions Club Foundation
Nancy Frederick
Froedtert South, Inc.
Patricia Gallo
Mark Gardinier
Tom Gaudio
Kirstin Glinski
Erin Gray
Greater Milwaukee Foundation's
Enroth Family Fund
Wallace Green
Catherine Guilfoyle
Virginia Haight
Cheryl Hall
Hartnell Chevrolet
Shannon Hathaway
Heartland Produce Co
Jayne Herring
Cheryl Hervat
Gordon Hess



Sandra Hodal
IEA, INC.
ILife



ITW-Illinois Tool Works
Foundation

Sharon Jackson
James M. Harmon & Co., LTD.
Jaskolski & Jaskolski S.C.
JL Business Interiors, Inc.
LeeTre' Johnson
Margaret Jurik



David Kaley
Holly Kangas
Bruce Kappeler
Patricia Kappeler
Jean Kastman
Michael Kelly



Kenosha Beef-Birchwood Foods
Kenosha Community Foundation
Kenosha Community Health Center
Kenosha County Substance
Abuse Coalition

KENOSHA NEWS

Kenosha Running Co., Inc.
Samantha Kerkman
Joann King
Bonnie Klem
Martin Knight
Edgar Koch
Kone Elevators and Escalators
Paul Kosecki
Laverne Kotten
Florence Kowalczyk
Don Kueny



Chris Kugel
Nancy Laken
Tom Laken III
Landmark Title Corporation
Barbara Larsen
Kimberly Laska
Barry Lawler



Lorna LeMay
Life Fitness
Emanuel Lile
Stephen Lindsey
Robert Locicero
James Losch
Mary Losch
Robert Loss
Rachel Mall
Shirley Mandernack
Jordan Manjarrez
Marine Corps League Veterans
Martin Petersen Company, Inc.
Jeffrey Martinek
Mary Frost Ashley Foundation
Natalie Massie
Nancy Maurer
Lorelei McConnell
McDonald's Restaurant

Lauren McLelland
 Karen Melgard
 Larry Miller
 Ardent Mills
 Sherry Munns
 My Eye Xpert
 Nassco
 Phillip Nicholas
 Nicholas Industries
 Michelle Nielsen
 Mary Norris
 Our Lady of Mt. Carmel Parish
 Ozinga
 William Padek
 Marie Pascucci
 Ellen Pedraza



Shari Perrine
 Nicholas Perrine
 Pirelli Tire, LLC



Stephen Plichta Jr.
 Marylin Poteet
 John Potter
 Irene Powers
 Ashley Proctor
 Public Craft Brewing Company
 QPS Employment Group
 Wahid Qureshi
 Shahida Qureshi
 Jacob Ramos
 Reichert Prosthetics Orthotics
 Renee Reyes
 Jacqueline Reyes
 James Roach

Melissa Robinson
 Stephanie Robinson
 Roger W. & Mary C. Lyons
 Memorial Trust
 John Rugg
 Lawrence Rugg
 Amando Saavedra-Pro
 Sam's Amusement
 Frank & Dorene Santarelli
 Kristi Schaeffer-Kleutsch
 John Schmidbauer
 Tina Schmitz
 Barbara Schneider
 Gary Schroeder
 Phil Sevenz
 Shirley Seymour
 Sheridan Lanes
 Shingles Etc., Inc.
 Matt Silberman



Kennith Snider
 Southeastern Wisconsin Building
 and Construction
 Sozo Chiropractic
 Jerome Spehar
 Christine Spitzer
 St. Matthews Episcopal Church
 State Of Wisconsin
 Gary Steinhafel
 Derek Swiderski
 Maryann Swiderski
 Ida Tenuta
 The Schaeffer Financial Group
 Pam Thomey
 Thomey Financial Services, Inc.
 Margaret Tomany



Tredo Group, LLC
 Dennis & Natalie Troha
 Jaclyn Turner



United Way of Kenosha
 US Cellular
 Ruth VanDervort
 Van's Roofing, Inc
 VFW Post 1865



Beth Volbrecht
 Kyle Volbrecht
 Jim Wavro
 John Wavro
 Victor Weiler
 John Wiersum
 Devontae Williams



EMPLOYEE OWNED

Wendy Woods
 Michael Woods
 YMCA of the USA
 Antonio Zamarripa

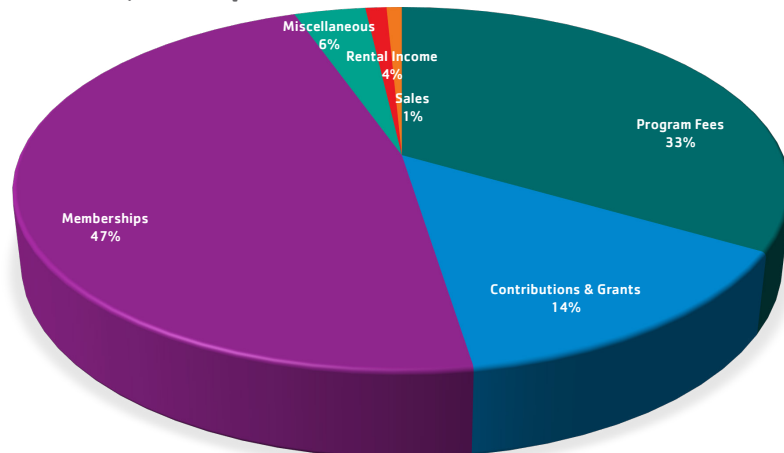
FINANCIAL REPORT

Fiscal year ending December 2018

The Kenosha YMCA is a non-profit 501(c)(3) organization. Our major sources of income are comprised of grants, contributions, special events & fundraising, program fees, and membership dues. The categories for organizational expenses include: management, fundraising, program services, and scholarships. Revenues and expenses are distributed to major program areas such as: Administration, Aquatics, Building & Grounds, Youth & Family, Health Enhancement, Development, Marketing, Membership, Special Events, and Sports.

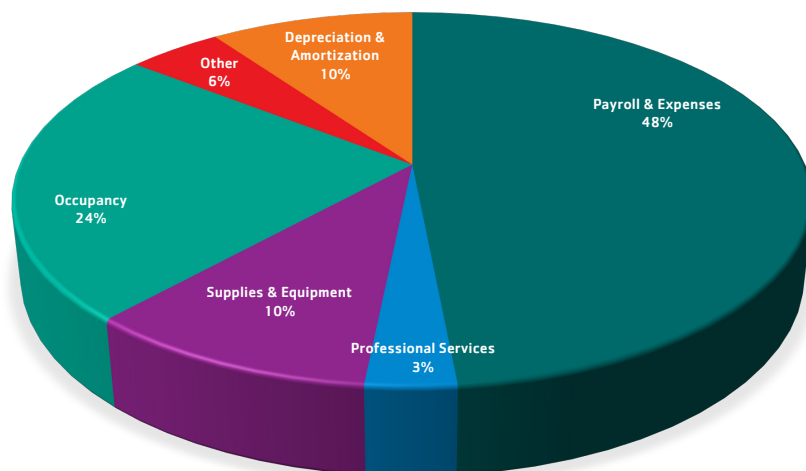
2018 ACTUAL REVENUE

Program Fees	\$1,219,240
Contributions & Grants	\$516,821
Memberships	\$1,719,879
Rental Income	\$129,918
Sales	\$27,690
Miscellaneous	\$38,473
TOTAL	\$3,652,021



2018 ACTUAL EXPENSES

Payroll & Expenses	\$1,962,189
Professional Services	\$125,788
Supplies & Equipment	\$409,128
Occupancy	\$967,462
Other	\$184,397
Depreciation & Amortization	\$397,417
TOTAL	\$4,046,381



CONSTITUENCY REPORT

2018 PROGRAM ENROLLMENT

Child Care	19,076
Health Enhancement	7,006
Aquatics	3,523
Sports & Dance	1,048
Facility Rentals	442
TOTAL	31,095

2018 MEMBERS BY AGE

5 years & under	810
6 - 11	1,634
12 - 17	1,858
18 - 29	2,757
30 - 54	4,065
55 - 64	1,306
65+	3,012
TOTAL	15,442



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FOR SOCIAL RESPONSIBILITY**

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