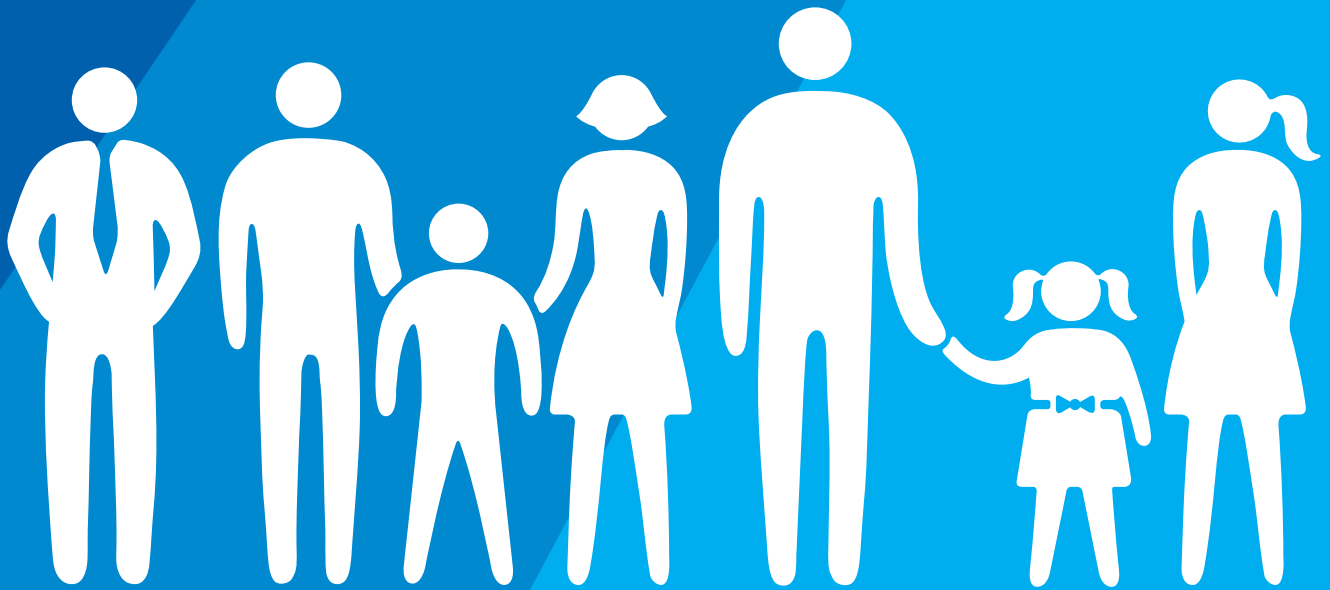




FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# BUILDING POTENTIAL



# FOR A BETTER US.™

2016 ANNUAL REPORT  
KENOSHA YMCA



## OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.

## OUR VALUES

**CARING:** Show a sincere concern for others.

**HONESTY:** Be truthful in what you say and do.

**RESPECT:** Treat others as you want to be treated.

**RESPONSIBILITY:** Be accountable for your promises and actions.



## OUR CAUSE

Strengthening community. Every day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive.

## OUR VISION

To be a community leader connecting families to build healthy minds and bodies.



Dear Members and Friends,

We are often so focused on moving forward, improving impact, or reaching for goals that we don't take time to reflect. When I look back on 2016 I realize how much we have learned.

In 2016 we were fortunate to host the Tri My Best Triathlon for 80 young athletes with disabilities. They taught us about strength and determination. We taught Safety Around Water lessons to over 200 disadvantaged youth and they taught us about overcoming fears. We learned about caring and kindness from our members encouraging one another on their individual paths to wellness. We learned about friendship and were reminded how to play through the smiles and laughter of our Afterschool care students. We learned about passion and the true spirit of giving from 1,275 volunteers, 228 donors, and 144 staff that gave of their time, their talents and then gave financially to our annual campaign as well. This taught us to be grateful, for without them, our programs and services couldn't be delivered to the community; 2016 was truly a special year.

As we look toward the future, programs such as the Frank Neighborhood Project, Safety Around Water, the Miracle League, Early Childhood, Before and After School Care, Youth Sports and Silver Sneakers will remain cornerstones, while we look to add programs that address disease prevention, the achievement gap and other community issues. Our team looks forward to furthering the Y's mission in Kenosha and they are committed to that work.

Everything the Y does is in service of strengthening our community. A better you, a better us, a better community.

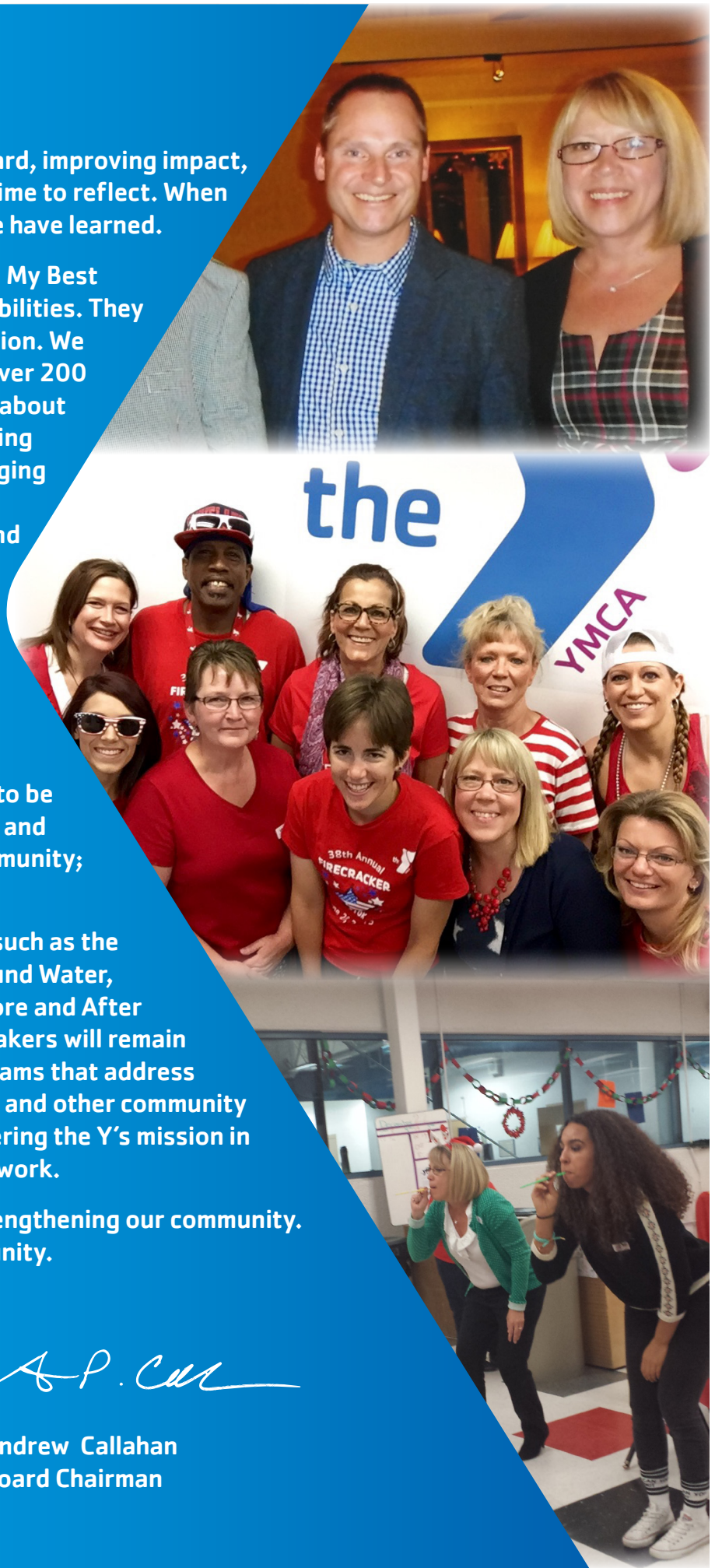
Yours in health,



Cindy Altergott  
Executive Director



Andrew Callahan  
Board Chairman



# YOUTH DEVELOPMENT

Nurturing the potential of every child and teen.

We believe positive early experiences are essential to future success. The values and skills learned early on are vital building blocks. Because of the Y, more young people in our community are taking a greater interest in learning and making smarter life choices.

At the Y, children and teens learn values and positive behaviors, and can explore their unique talents and interests, helping them realize their full potential. Making for confident kids today and contributing and engaged adults tomorrow.



**1,501 students**

with great potential got the opportunity to discover who they are and what they can achieve in our licensed Child Care programs.

EXPLORING  
THEIR  
WORLD

**1,808 swimmers**

learned to be safe in and around water, while developing self-confidence and self-esteem in our swim programs.

**11,097 children**

played with friends, did art projects and had fun in Kids Club, while their parents stayed healthy by working out and attending classes. This drop-in child care is free to all Y Members.

**1,196 athletes**

built athletic, social and interpersonal skills while participating in a variety of sports and martial arts programs.

**15,602 Served**



Preschool  
Thanksgiving  
Lunch



# SAFETY AROUND WATER

HOW  
MANY  
SERVED  
IN 2016

200 FREE LESSONS  
to under served youth



1,808 TOTAL LESSONS  
taught each year

## THE WORLD IS 71% WATER CHILDREN ARE 100% CURIOUS



“Jump, Push, Turn, Grab”  
“Swim, Float, Swim”

Today I went to swim class, and learned how to float on my back. At first I was nervous. I held onto my teacher super tight! My teacher told me that I could do it. The teacher said “lay back” and she put her arms under my neck and back.

- Kaden

# HEALTHY LIVING

Improving the communities health and well-being.

Being healthy means more than simply being physically active. With a mission centered on balance, **the Y brings families closer together, encourages good health and fosters connections through fitness, sports, fun and shared interests.** At the Y, it's not about the activity you choose as much as it is about the benefits of living healthier on the inside as well as the outside. As a result youth, adults and families are receiving the support, guidance and resources needed to achieve greater health and well-being for their spirit, mind and body.



**15,247 members**

spent fun time with family, reduced stress, got healthy and so much more at the Y.

**5,636 adults**

maintained or achieved a healthy lifestyle by participating in our many fitness classes.



**102 teens & adults**

are ready to guard our pools and respond to emergencies after completing American Red Cross Training.

**622 members & participants**

took their fitness training to the next level working with one of our talented personal trainers.



**21,607 Served**

# FROM OUR MEMBERS...

## MY Y STORY...

### A MEMBER SHARES HOW THE Y CHANGED HIM

I have been coming to the YMCA since March 2011. Six years ago, I weighed over 285 pounds. My wife was going to another fitness facility and I suggested if she changed her membership to the YMCA, I would go with her. She changed her membership and I procrastinated. On the 28th day of her going alone, I reluctantly accompanied her. Ten minutes after walking around the track, and five minutes on the elliptical and I was ready to go home. Little by little I increased the time on the elliptical and walking around the track.

Then one day my wife introduced me to Annette (one of the group instructors at the YMCA). I jokingly told Annette I did not want to come to her "easy class." If you know Annette, her class is anything but easy. Annette challenged, pushed, and encouraged me. She made exercising fun. When I started coming to the Y she lifted heavier weights and easily beat me around the track. Ask her who lifts heavier and runs faster now?

Fast forward to today...I usually start my day and end my day at the YMCA participating in Les Mills Body Pump, Zumba, Strong by Zumba, WERQ, & HIIT classes. I really love the group fitness classes, the YMCA instructors, and the friends I have made in class. They are what keeps me coming back.

I left something at the YMCA (almost 100 lbs.). I would encourage anyone who is reading this to stay with it. Don't give up. Join a group fitness class today. Make the YMCA a part of your day.

**--P.S. I come here to play and I am 55 years young.**



## A few comments from our members...

"Fantastic place, I love the Y's friendly employees too!"

"Love coming it helps me get started just like prayer everyday."

"We love the Y. It's the perfect place for a family to go."

"Wonderful gym, helpful people and instructors that help you to meet your goals."

"Wonderful facilities and helpful staff. A lot of great activities for the whole family."

"Work out and give back to the community. Cannot get any better than that!"

# SOCIAL RESPONSIBILITY

Giving back and providing support to our neighbors.



The Y has been responding to Kenoshas' most critical social needs for over 88 years. Whether developing skills or emotional well-being through education and training, welcoming and connecting diverse demographic populations through services, or preventing chronic disease and building a healthier community, **the Y fosters the care and respect that all people need and deserve.** Through the YMCA thousands of volunteers, donors, leaders and partners are empowering people to be healthy, confident, connected and secure.

**1,430 people**

were assisted with membership and child care through the John & Judy Wavro Scholarship program; totaling

**\$317,509.**



**1,275 volunteers**

donated their time and talents to our programs and events, totaling

**14,174 hours.**



The Frank Neighborhood Project served

**8,105 individuals**

through a variety of programs including: Boys-2-Men, Breakfast & Hoops, Feeding Families and more! Participation in family and youth oriented activities such as sports, mentoring, computers, life-skills training and field trips will help give a renewed sense of purpose and direction. Exposing these families to a better way of life.



**10,810 Served**



# VOLUNTEERS MAKE A DIFFERENCE



430  
Volunteers



103  
Athletes

**GIVE A LITTLE,  
GET A LOT!**

We are here to encourage physical fitness and fun activity for all ability levels. Everyone needs to move, and what could be more fun than to do it with friends and family present to cheer you on!



In Partnership with



# With appreciation we honor...

## TENDER TOUCH THERAPY BUSINESS PARTNER OF THE YEAR



## BILL DIENHART VOLUNTEER OF THE YEAR

for outstanding dedication and service to the Kenosha YMCA!



The YMCA's four Core Character Values: Caring, Honesty, Respect & Responsibility are reflected in everything we do and volunteerism demonstrates each one of these values. This year we are excited to honor Bill, an individual who has shown a true dedication and commitment to the Kenosha YMCA by donating **over 700 hours** of his time to our maintenance department.

# TOGETHER we can do MORE!

# BOARD OF DIRECTORS

January – December 2016

The Kenosha YMCA Board of Director is comprised of a cross section of community leaders who are dedicated to the mission of the organization. Board members contribute their time, services, and/or financial resources. Board members are also appointed to serve on standing committees as well as ad hoc committees. These standing committees collectively represent the Board of Directors.

Andrew Callahan  
Realtor, Cove Realty

Patricia Demos  
Community & School Relations Coordinator, KUSD

Dave Fountain  
Retired Principal, Kenosha Unified School District

Neil F. Guttormsen  
Attorney, Guttormsen, Hartley, Wilk & Higgins, LLP

Charles Heide  
Consultant, Brookwood Partners, LLC

Gordon Hess  
Retired Principal, Kenosha Unified School District

Don Kueny  
Retired, Don F. Kueny, PE Inc.

Tom Laken, III  
President, Finishing & Plating Service, Inc.

Scott Larsen  
Accountant, Villani, Becker & Larsen, S.C.

Arthur Maurer  
Retired Electrical Contractor, Pieper Electric

Bruno Rizzo  
Attorney, Rizzo & Diersen, S.C.

John Schmidbauer  
Architect, Kueny Architects, LLC

Doug Stanich  
Broker-Owner, Stanich Realty, LLC

Pamela Thomey  
Vice President of HR, Snap-on Incorporated

John Wavro  
Retired Consultant, JJ Management Corporation

James M. Harmon  
Consultant



## PROFESSIONAL STAFF

At the Kenosha YMCA our team of 131 part-time and 13 full-time employees are dedicated to the Y mission and strive everyday to improve the health & well-being of Kenosha. Our professional team is highly trained in their specific areas of expertise. Their qualifications and training consist of specialized certifications, licenses, bachelor's degrees and master's degrees. Our professional staff has over 215 years of combined Y experience with an average tenure of fourteen years.

Executive Director  
Cindy Altergott

Building & Grounds Administrator  
Dave Benik

Finance Administrator  
Liz Enhoff

IT & Facilities Director  
David Buggs

Aquatics & Sports Director  
Beth Volbrecht

Building & Grounds Director  
Steve Lucas

Development Director  
Chris Finkel

Youth & Family Director  
Dr. Rachel M. Burton

Frank Neighborhood Project Director  
Pastor William Harris

Member Engagement Director  
Tenille Flick

Executive Assistant  
Christine VanDyke

Membership & Program Specialist  
Cheryl Hervat

Payroll Coordinator  
Jo Fink

# THE POWER OF GIVING

Contributions to the Kenosha YMCA support positive, value-based programs for children and families. All donations stay right in our community and help to ensure that everyone can benefit from the many life-enhancing programs at the Y.

As a volunteer-driven and supported nonprofit organization, we are committed to serve everyone from all walks of life, regardless of their ability to pay. It would be impossible to achieve our mission without the help of our generous donors, sponsors and volunteers.

## THANK YOU! YOU HELPED US DO SO MUCH MORE...

Abatron, Inc.  
Abbvie Your Cause, LLC  
Trustee

Alex Adamson  
Larry Albertson  
All-Star Honda  
Cindy Altergott  
Bok An  
Donald Andersen  
Erick Anderson  
Lindsay Azmus  
William Bartlett  
Angelo Battellini  
Mary Becker  
Brittany Belsky  
Agnes Benik  
David Benik  
Kenneth Bergquist  
John Beronich  
Deron Blanks  
Jacqueline Bobusch  
William Bounds



Ewald Brandes  
Brass Reload LLC  
David Buggs  
Rachel Burton  
Ryan Callahan  
Andrew Callahan  
Patricia Callahan  
Raymond Camosy



Sharon Campbell  
Thomas Cargille  
Brian Cerney  
Gordon Charlton  
Lynn Cimfel  
City of Kenosha  
Coins Sports Bar  
Coleman Tool & Mfg. Corporation  
Noelle Collins



Sierra Cook  
Kathy Cooper

Cordeck Building Solutions  
Sharon Cortes  
Tim Cowart  
Minnie Cox-Laudonio



Gerald Curtiss  
Karen Czadzeck



DCNH Enterprises LLC  
Decorative Painting Service Inc  
Kelly Deleff  
Pat Demos  
Michael Didinsky  
Mary Dixon  
James Doyle  
Donella Elsen  
Glenn Emanuelson  
Elizabeth Enhoff  
Elijah Evans



Finishing & Plating Service

Tenille Fick  
Christopher Finkel  
Elfriede Finnegan



First Christian Church  
John Fitzpatrick  
Gordon Fox  
Patricia Fox

Frank & Cheryl's



Autism Benefit

Ronald Frederick  
Mark Gardinier  
Tiffany Gatlin  
Tom Gaudio  
Richard Gillmore  
Susan Glomski  
Janet Gollinger  
Gordon Food Services  
Erin Gray  
Greater Milwaukee Foundation's  
Enroth Family Fund  
Wallace Green  
Green Bay Packers Foundation  
James Gribble  
Judith Grubich  
Catherine Guilfoyle  
Neil Guttormsen



William Hafke  
Natalie Hagen  
Emma Hansen  
Renee Hansen  
Hartnell Chevrolet  
Cheryl Hervat  
Gordon Hess  
Hinrichs Foundation  
David Hirst



Erin Hopkins  
Hospice Alliance, Inc.  
Laura Irving  
Rene Jacinto  
Stephon Jackson  
JL Business Interiors, Inc.  
Joyce Johnsen  
LeeTre' Johnson  
Margaret Jurik  
Patricia Kappeler  
Bruce Kappeler  
KATT Construction



Kenosha Beef-Birchwood Foods

## KENOSHA NEWS

Kenosha Running Club, Inc.  
Robert Kisse  
Bonnie Klem  
Kloss Charitable Trust  
James Komarec  
Kone Elevators and Escalators  
Shirley Krause



Don Kueny  
Barbara Kueny  
Tom Laken III  
Landmark Title Corp.  
Scott Larsen  
Life Fitness  
Stephen Lindsey  
Joyce Llanas  
Robert Loss  
Steve Lucas  
Luigi's Pizza Kitchen Trust  
Carol Manthei  
Wade Mars  
Mary Frost Ashley Foundation  
Ann Mastrostefano  
Alyssa Mazmanian-Thompson  
Joyce McClain  
Jill Medina  
Karen Melgard  
Bryan Miller  
Carol Miller  
Barbara Morrissey  
Nassco, Inc.  
Phillip Nicholas  
Michelle Nielsen  
Our Lady of Mt. Carmel Parish  
Sandra Padek  
William Padek  
Panera Bread  
Clair Pauschert  
Pediatric Rehabilitation Medicine  
Assoc., LLC



pepsi

Kathryn Perez  
Jeffery Perrault  
Janet Phillips

Donna Pias  
Stephen Plichta Jr.  
John Poole  
Shahida Qureshi  
Wahid Qureshi  
Jacob Ramos  
Rodney Rasmussen  
Pauline Rausch



Renaissance Schools  
Jacqueline Reyes

**R**IZZO & DIERSEN, S.C.  
ATTORNEYS AT LAW

Chloe Roberts  
Stephanie Robinson  
Rotary Foundation of Kenosha West  
John Schmidbauer  
Meaghan Schmitt  
Barbara Schneider  
Gary Schroeder  
James Seymour  
Gene Shaffer  
Matt Silberman  
Silicon Valley Community Foundation  
Charles Smith



Kennith Snider  
Brandy Stabenow  
Douglas Stanich  
Kathleen Steinberg

Angela Strain  
Emily Sullivan  
Mary Taylor  
Texas Roadhouse  
Pam Thomey  
Thomey Financial Services, Inc.  
Jillayne Tillman  
Margaret Tomany  
Patricia Tomscheck  
Tri City National Bank  
Dennis & Natalie Troha  
Jaclyn Turner



United Way of Kenosha  
United Way of Metro Chicago  
University of Wisconsin-Parkside  
US Bank Foundation  
Christine VanDyke  
Theresa Vanlanduyt  
Van's Roofing, Inc  
Varsitea Flats  
Catherine Vaughn  
Kyle Volbrecht  
Beth Volbrecht  
Jessie Wahoski  
WE Energies Foundation  
Victor Weiler  
Carol Welborn  
John Wiersum  
Patricia Woechpwski  
Holly Wolf  
Michael Woods  
YMCA of Metro Milwaukee  
YMCA of the USA  
Bridget Zanzucchi  
Nello Zarletti

**WE MAKE A  
LIVING BY  
WHAT WE  
GET, BUT  
WE MAKE A  
LIFE BY WHAT  
WE GIVE.**

Winston Churchill

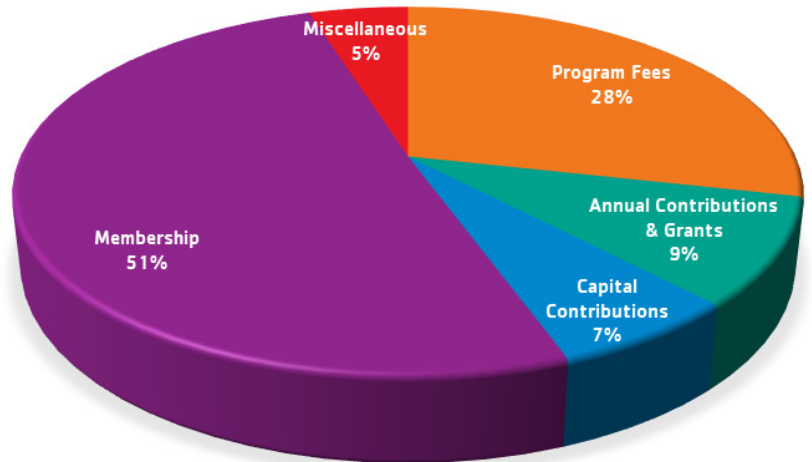
# FINANCIAL REPORT

## Fiscal year ending December 2016

The Kenosha YMCA is a non-profit 501(c)(3) organization. Our major sources of income are comprised of grants, contributions, special events & fundraising, program fees, and membership dues. The categories for organizational expenses include: management, fundraising, program services, and scholarships. Revenues and expenses are distributed to major program areas such as: Administration, Aquatics, Building & Grounds, Youth & Family, Health Enhancement, Development, Marketing, Membership, Special Events, and Sports.

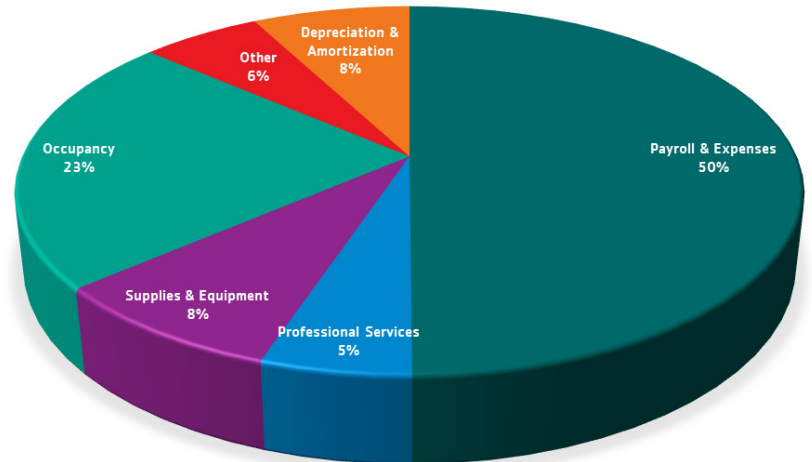
### 2016 ACTUAL REVENUE\*

Program Fees	\$1,040,976
Annual Contributions & Grants	\$321,606
Capital Contributions	\$225,000
Memberships	\$1,731,324
Miscellaneous	\$206,401
<b>TOTAL</b>	<b>\$3,525,307</b>



### 2016 ACTUAL EXPENSES\*

Payroll & Expenses	\$1,572,860
Professional Services	\$164,880
Supplies & Equipment	\$268,049
Occupancy	\$717,051
Other	\$184,912
Depreciation & Amortization	\$243,631
<b>TOTAL</b>	<b>\$3,151,383</b>



# CONSTITUENCY REPORT

### 2016 PROGRAM ENROLLMENT

Child Care	19,864
Health Enhancement	27,011
Aquatics	2,901
Sports & Dance	1,086
Facility Rentals	559
<b>TOTAL</b>	<b>51,421</b>

### 2016 MEMBERS BY AGE

5 years & under	802
6 - 11	1,502
12 - 17	2,069
18 - 29	3,097
30 - 54	4,292
55 - 64	1,166
65+	2,319
<b>TOTAL</b>	<b>15,247</b>

\*Audited Financial Report



the



**KENOSHA YMCA**  
7101 53<sup>rd</sup> Street  
Kenosha WI 53144  
P: 262.654.YMCA  
[www.kenoshaymca.org](http://www.kenoshaymca.org)