



**FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY**

# LIVESTRONG® AT THE YMCA



## 1<sup>st</sup> Graduating Class



# 2019 ANNUAL REPORT KENOSHA YMCA



## OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.

## OUR VALUES

**CARING:** Show a sincere concern for others.

**HONESTY:** Be truthful in what you say and do.

**RESPECT:** Treat others as you want to be treated.

**RESPONSIBILITY:** Be accountable for your promises and actions.



## OUR CAUSE

At the Y, strengthening community is our cause. Every day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive.

## OUR VISION

To be a community leader connecting families to build healthy minds and bodies.



Dear Members and Friends,

As we reflect on 2019 we are excited by the new programs that were offered, people that were served, and partnerships that were made to LIVE OUR CAUSE in the community.

- We launched our LiveSTRONG at the YMCA Program for cancer survivors
- We expanded our Achievers Afterschool program to Brass Community School
- We partnered with the Kenosha Parks Alliance to expand our summer program to middle school students in Lincoln Park

Existing programs that saw growth included:

- Y Summer Day Camp
- STEM programs offered in our Maker Lab
- Try My Best triathlon offered in partnership with Tender Touch Therapy
- SilverSneakers® classes

In total, 9,298 members and 28,404 program participants were served in 2019! We are grateful for our amazing partners, donors, volunteers, members, and staff that made it all possible.

As we look forward to 2020 and beyond our commitment is to develop new generations of change-makers who will create communities we all want to live in. Our focus will shift to not only what we do **for** our youth, but rather what we will do **with** them.

We look forward to working with you to strengthen our community.

Yours in health,



Cindy Altergott  
Executive Director



Andrew Callahan  
Board Chairman



# YOUTH DEVELOPMENT

Nurturing the potential of every child and teen.

We believe positive early experiences are essential to future success. The values and skills learned early on are vital building blocks. Because of the Y, more young people in our community are taking a greater interest in learning and making smarter life choices. At the Y, children and teens learn values and positive behaviors, and can explore their unique talents and interests, helping them realize their full potential. Making for confident kids today and contributing and engaged adults tomorrow.



**6,619** children laughed, learned, and played in our afterschool programs, summer day camps and school's out days.



**2,074** youth were taught to be safe around water.



**83%** youth program participants surveyed reported learning our character values of responsibility, respect, honesty and caring.

**70%** of middle school summer program participants showed improvement in caring for others.



"(The YMCA Achievers Afterschool) program has helped students out score our school in National MAPS testing," said Heather Connolly, Frank Elementary Principal.

**Achiever Afterschool Program** students exceeded their growth goal in reading two years in a row.



The Frank Achievers program grew to **72** participants and we expanded to Brass Community School.



## STRONG KIDS

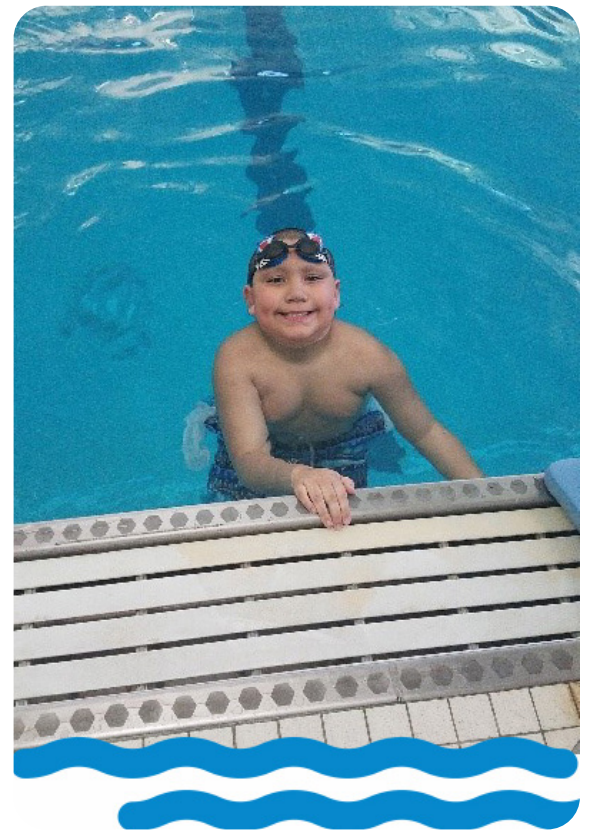
# OVERCOMING THE ODDS

**Bodhi loves the water** but he, and his family, were told that he was **physically too weak to learn how to swim**. They were searching for places to provide swim lessons but no one was willing to provide private lessons. Finally, Children's Hospital of Wisconsin Physical Therapy referred them to the Kenosha YMCA.

For the last 8-months Bodhi and his family have been traveling from Milwaukee once a week to work with Jenni, our Aquatics Coordinator. He came into lessons not being able to move through the water very well and he could not swim far. This changed quickly! After all of his hard work, **he can swim lengths of the 25-yard pool** on his front and back. He is also able to do freestyle with proper breathing and loves to jump off the diving board.

**Bodhi loves coming to swimming lessons** and learning new things. He and Jenni have developed a strong relationship and he wants to understand everything he can about the strokes he's learning.

Bodhi has had to **overcome many conditions** to get where he is today and it has been **a joy for us** to see him not only learn, but excel in swimming.



# GREAT JOB BODHI!

# HEALTHY LIVING

Improving individual and community well-being.



Being healthy means more than simply being physically active. With a mission centered on balance, the Y brings families closer together, encourages good health and fosters connections through fitness, sports, fun and shared interests. At the Y, it's not about the activity you choose as much as it is about the benefits of living healthier on the inside as well as the outside. As a result youth, adults and families are receiving the support, guidance and resources needed to achieve greater health and well-being for their spirit, mind and body.

**264,587** members spent fun time with family, reduced stress, got healthy and so much more at the Y.



**1,228** children were active and moving while participating in a variety of sports, dance and martial arts programs.

**42,490** healthy meals and snacks served in our youth programs



**24** participants reclaimed their health through the LiveSTRONG at the Y program

"I gained back strength. I gained back confidence. I gained back my health. My name is Alicia and I AM a LiveSTRONG Champion at the Kenosha YMCA!"



**6,008** adults got healthier and stronger in group exercise classes and personal training.



**95%** surveyed reported improvement in their fitness levels and that their daily activities became easier.



# STRONG FAMILIES



# LIVESTRONG AT THE YMCA



LIVESTRONG

FOUNDATION

## I am Alicia Rayner and I am a Livestrong Champion at the Kenosha YMCA.

I began to write this part of my story back in January of 2014 when I was diagnosed with Stage 4 Leiomyosarcoma (a rare cancer). Since then I have endured over 100 rounds of chemotherapy, 30 rounds of radiation, and a number of major surgeries including a long list of "-ectomies." As you may know, -ectomy is the scientific word for removal. Cancer may have tried to take away things from me, but today I want to focus on some of the things I have gained over the past five years. Although, I'm not talking about the weight gain caused by the treatments wrecking havoc on my hormones and unable to move well.

On my first day of chemo my daily devotional happened to be Joshua 1:9 Have I not commanded you? Be strong and courageous. Do not be afraid; do not be discouraged, for the Lord your God will be with you wherever you go. That verse has lead me and my family through many difficult moments and proved time and time again there is a greater plan for my life than I realized. It lead us as we sold our "forever home" and ended up gaining the best neighborhood here in Kenosha. That is where I gained a wonderful friend, Liz O'Flaherty, who is also a Livestrong Champion and is here today. We both had our own battles with cancer and we were both committed to gain back our health. That is when we "burst" into Tenille's office in the Kenosha Y last spring and knew we were at the right place, at the right time because she was just getting the Livestrong program up and running.

I am forever grateful to Tenille, Tammy, and the Kenosha Y for providing this amazing program which allowed us to have personal training, education, and childcare while we worked out at no cost to us thanks to the generous donors. Studies indicate that weight loss and leading a healthy lifestyle are two of the best ways to fight a recurrence of cancer plus Tenille and Tammy understood our limitations caused by cancer treatment, yet knew at the same time when and how to push us towards success. Because of them and this program, I gained back flexibility. I gained back strength. I gained back confidence. I gained back my health and it was all possible because of YOU.

I also have exciting news to share. I was never supposed to have one clear scan much less three. In fact, research stated I had an 8% chance to live up to 5 years. I JUST got back from MD Anderson Cancer Center last week and found out that I got my third clear scan in a row. I won the 3 peat!

Thank you for the honor of being this year's recipient of the Healthy Living Callahan Award and being a part of the first group of the Livestrong program . I am also thrilled knowing that other cancer survivors in the Kenosha area also have the opportunity to join the Livestrong program at the Kenosha YMCA.



# SOCIAL RESPONSIBILITY

Giving back and providing support to our neighbors.



The Y has been responding to Kenosha's most critical social needs for over 88 years. Whether developing skills or emotional well-being through education and training, welcoming and connecting diverse demographic populations through services, or preventing chronic disease and building a healthier community, the Y fosters the care and respect that all people need and deserve. Through the YMCA thousands of volunteers, donors, leaders and partners are empowering people to be healthy, confident, connected and secure.

Partnered with Frank and Wilson Elementary, ELCA Outreach Center & the Kenosha Parks Alliance to provide Safety Around Water Lessons.



**126** Youth Athletes of all abilities crossed the finish line at the Tri My Best Triathlon

**1,356** volunteers donated their time and talents to our programs and events, totaling

**15,001 hours.**



**110** concerned citizens and community leaders met **11** times on our [Safety Around Water Coalition](#). The coalition's focus is to create a culture of healthy respect and safe enjoyment of water in the Kenosha area through education and advocacy



**1,344** youth and families were awarded assistance with membership, programs and childcare through the John and Judy Wavro scholarship program.

**\$349,969**

of assistance was awarded.



## STRONG COMMUNITIES



# Annual Y Award Winners

# THAT'S Y!



## **ALICIA RAYNER**

### **CALLAHAN AWARD**

#### **Health & Wellness Member of Excellence**

An inspirational champion, and graduate of the first session of the Kenosha LiveSTRONG at the YMCA program.



## **LOGAN PREUSS**

### **WAVRO AWARD**

#### **Before & After School Enrichment**

Impressed staff and other kids while attending the Y Summer Day Camp and After School Enrichment programs.



## **BODHI SALAZAR-TALAVER**

### **KUENY AWARD**

#### **Aquatics Member of Excellence**

Bodhi is a great kid, from a great family that overcame many obstacles to be a swimmer.



## **HEATHER CONNOLLY**

### **NASH AWARD**

#### **Volunteer of the Year**

As the principal at Frank Elementary Heather has been instrumental in bringing volunteers to help the YMCA Frank Neighborhood project, especially the feeding families program.



## **JASON TROCH**

### **NASH AWARD**

#### **Employee of Excellence**

"Mr. Jason" is a staple at the Y. He's been with us for 13 years as a lifeguard and favorite swim instructor and a Member Service Desk attendant.



## **NASH AWARD**

### **Business Partner of the Year**

Tom Laken III, and the Finishing & Plating family support the YMCA Miracle League, Tri My Bet Triathlon, Food Folks & Spokes, the Annual Golf Outing, and has sent Y employees to training opportunities.

## **FPS**

*Finishing & Plating Service*

# FUN FOR ALL!

Enjoying many activities at the Y throughout the year.



42<sup>nd</sup> Annual Firecracker



After School Program



Summer Day Camp



LiveSTRONG at the YMCA WERQ Fundraiser



Golf Outing FUN!



Annual Luncheon

# THAT'S Y!

# BOARD OF DIRECTORS

January – December 2019

The Kenosha YMCA Board of Director is comprised of a cross section of community leaders who are dedicated to the mission of the organization. Board members contribute their time, services, and/or financial resources. Board members are also appointed to serve on standing committees as well as ad hoc committees. These standing committees collectively represent the Board of Directors.

Andrew Callahan  
Realtor, Cove Realty

Patricia Demos  
Community & School Relations Coordinator, KUSD

Steve Domin  
Head Coach/Instructor, Carthage College

Steve Donovan  
Senior VP, Market President, Community State Bank

Dave Fountain  
Retired Principal, Kenosha Unified School District

Neil F. Guttormsen  
Attorney, Guttormsen, Hartley, Wilk & Higgins, LLP

Gordon Hess  
Retired Principal, Kenosha Unified School District

Don Kueny  
Retired, Don F. Kueny, PE Inc.

Tom Laken, III  
President, Finishing & Plating Service, Inc.

Scott Larsen  
Accountant, Villani, Becker & Larsen, S.C.

Katherine Marks  
City of Kenosha

Mark Maney  
Business Analytics & Process Manager, Uline

Arthur Maurer  
Retired Electrical Contractor, Pieper Electric

Bruno Rizzo  
Attorney, Rizzo & Diersen, S.C.

Kristi Schaeffer-Kleutsch  
The Schaeffer Financial Group

John Schmidbauer  
Architect, Kueny Architects, LLC

Doug Stanich  
Broker-Owner, Stanich Realty, LLC

Pamela Thomey  
Vice President of HR, Snap-on Incorporated

Juan Torres  
Coordinator, Kenosha Unified School District

James M. Harmon  
Consultant

## PROFESSIONAL STAFF



At the Kenosha YMCA our team of 176 part-time and 23 full-time employees are dedicated to the Y mission and strive everyday to improve the health & well-being of Kenosha. Our professional team is highly trained in their specific areas of expertise. Their qualifications and training consist of specialized certifications, licenses, bachelor's degrees and master's degrees. Our professional staff has over 264 years of combined Y experience with an average tenure of sixteen years.

Executive Director  
Cindy Altergott

Building & Grounds Administrator  
Dave Benik

Finance Administrator  
Liz Enhoff

Facilities Director  
Jim Anderson

Aquatics & Sports Director  
Beth Volbrecht

Development Director  
Chris Finkel

Youth & Family Director  
Dr. Rachel M. Mall

Member Engagement Director  
Tenille Fick

Marketing Director  
Christine Spitzer

Membership & Program Specialist  
Cheryl Hervat

Payroll Coordinator  
Jo Fink

Executive Assistant  
Brandi Cornelious-Diaz

# OUR DONORS, HELPED US DO SO MUCH MORE...

Abbvie Employee Giving Fund

Sharon Acerbi

Scott Adamczyk

Richard Adamson

Rose Aiello

David Alfredson

Cindy Altergott

Amazon Smile Contribution

Sandra Ambrosini

American Family Insurance

Dream Foundation

Bok An

James Andersen

Kerry Andersen



Ardent Mills

Aurora Healthcare

James Baker

Angelo Battellini

Mary Bauerschmidt

Mary Becker

Adam Beirne

Joan Beland

Agnes Benik

David Benik

Kathryn and Patrick Berger

Thomas Bergstrom

Miriam Bigolin

Charles Binzel

Bruce Bitzan

Blackhawk Community

Credit Union

Bliffert Lumber

Jacqueline Bobusch

Bothe Associates

Mark Bourque

Amber Bradshaw

Barbara Brattin

Breezy Hill Nursery

Anita Brothers

David Brown

Elizabeth Brown

K. Brush

Joe Bullis

Laura Burnett Shoemaker

Linda Burton

Andy Callahan

Patricia Callahan

Patricia Calvert

Raymond Camosy



Sharon Campbell

Sarah Carnivale



Linda Cate

Gordon Charlton

Rita Chiappetta

Bob & Nana Lo Cicero

Jill Clark

Kenneth Clark



Brandi Cornelious

Cove Realty

Crystal Printz

Michael Curtis



Rosaria & Francesco

DeBartolo

David DeBerge

Paul DeFazio

Kelly Deleff

Pat Demos

Tammy DeVilbiss

Julie DeWitt

William Dienhart

Mary Dixon

Michael Dombrowski

Pamela Domin

Steve Domin

Steve Donovan

Jennifer Dooley-Hogan

David Dosemagen

Maggie Dowse

Nicholas Drummer

Dennis DuChene

Eagle Excavating & Grading

David Eakins

Lisa Eckardt

Liz Enhoff

Dorothy Ennis

Elijah Evans

EverDry Waterproofing of WI

Amanda Feltner

Tami Ferrnza

Tenille Fick

Jo Fink

Chris Finkel



Finishing & Plating Service



George Follensbee  
Ray Forgianni  
Gordon Fox  
Nancy Frederick  
Fresh Thyme Market  
Froedtert South  
Kevin & Mindy Furlan  
Donavan Gaines  
Mark Galica  
Patricia Gallo  
Kathy Garcia  
Mark Gardinier  
Tom Gaudio  
Wendy Gauss  
Debbie Gibbs  
Patricia Gill  
Doug Gole  
Jamie Grace  
Erin Gray  
Wallace Green  
Jennifer Gregerson  
Amy Greil  
Catherine Guilfoyle  
Neil Guttormsen  
GUTTORMSEN & HARTLEY, LLP  
Toni Hanson  
Sharmain Harris  
Vicki Haynam  
Randy Hernandez  
Cheryl Hervat  
Richard Herz



Shari Hesprich  
Gordie Hess  
Tim Hess



Gary & Sandra Hodal  
Hospice Alliance

Joan Huber  
Terry Huff  
Nancy Humphrey  
Insinkerator  
Iron Workers Local 8  
ITW  
James M Harmon & Co LTD  
Steve Janiak  
Jaskowski & Jaskolski, SC  
JL Business Interiors  
Andrew Jones  
David Jordan  
Marilyn Juliana  
Kaiser's  
Holly Kangas  
Bruce & Patricia Kappeler  
Diane Kastelic  
Jean Kastman  
Rich Kellaheer  
Meg Kelly  
Michael Kelly



Kenosha Beef  
Kenosha Nationals  
Baseball Club

## KENOSHA NEWS

Kenosha Noon Lions Club  
Kenosha Private Police  
Kenosha Running Club  
Kenosha VFW  
Cassie Kimmerling  
Jo King  
Bonnie Klem  
Thomas Kline  
Martin Knight  
Karen Koch  
Kone Elevators  
Koss Family Foundation  
Florence Kowalczyk  
Shirley Krause  
James Krebs  
Tom Krimmel

Barbara Kueny  
Don Kueny



Joseph Kurpis  
Joe & Char Laba  
Nancy Laken  
Tom Laken III  
Bob Lee Jr.



John Leffelman  
Lorna Lemay  
Life Fitness  
Linn-Livingston Baptist  
Association  
Mary Losch  
Robert Loss  
Rachel Mall  
Lorna Malloy  
Shirley Mandernack  
Katherine Marks  
Martin Petersen  
Jeffrey Martinek  
Mary Frost Ashley Foundation  
Nancy Mathews  
Art Maurer  
Judy Mawacke  
Kristina Mazmanian-Ellis  
Gail McCarthy  
Brian McTernan  
Dan McTernan  
Karen Melgard  
Carol Miller  
Modern Woodmen of America  
Lou Molitor  
Jean Montemurro  
Manuel Morales  
Larry Morris  
Barbara Morrissey  
Martin Moskopf  
Niagara Water  
Doris Nice



Michelle Nielsen  
 Rebecca Noble  
 Terry Nolan  
 Mary Norris  
 Christine Nowland  
 Janice Osborne



Marie Pascucci  
 Ellen Pedraza



Robert Pieroni  
 Lisa Pignotti



John Potter  
 Wahid & Shahida Qureshi  
 Cheryl Radulovic  
 Raff Custom Homes  
 Larry Rasch  
 Rodney Rasmussen  
 Pauline Rausch  
 Reeseman's Excavating & Grading  
 Jacqueline Reyes  
 Calla Ricciardi  
 Richco Structures  
 Riley Construction  
 Jonathan Rimkus  
 Bruno Rizzo  
 James Roach  
 Robert P. Bruch Trust  
 Melissa Robinson

Amada Rocha  
 Garrett Roser  
 Raymond Rowe



John Rugg  
 Lawrence Rugg  
 Linda Sarli  
 Cathy Savaglio  
 Alan Schaefer  
 Kristi Schaeffer Kleutsch



John Schmidbauer  
 Jennifer Schmidkonz  
 Augie Schmidt  
 Gene Schmidt  
 Tina Schmitz  
 Gary Schroeder  
 Steve Schuler  
 Evelyn Serrano-Boney  
 Philip Sevenz  
 Shirley Seymour  
 Phyllis Shaw  
 Shingles, Etc.  
 Margaret Slavik  
 Mary Sloca  
 Marilyn Smith  
 Sally Smith



Tom Snodden  
 S-One  
 Sozo Chirpractic  
 Linda Spaulding  
 Christine Spitzer  
 Sprayquip Applications, LLC  
 Douglas Stanich  
 James Stanley  
 Gary Staudacher  
 Stenholt Realty  
 Nancy Stoebe

Karen Strangberg  
 Dan Strash  
 Dave Strash  
 Rick Strash  
 Tom Strash  
 Derek Swiderski  
 Jeffrey Szulczewski  
 Cody Taylor  
 James R Thomas  
 Pamela Thomey  
 Thomey Financial  
 Stephanie Thompson  
 Margaret Tomany  
 Concetta Tomei  
 Patricia Tomscheck  
 Juan Torres  
 Jeff and Jenny Trimark  
 Jaclyn Turner



Ruth Vandervort  
 Beth Volbrecht  
 Bonnie Volbrecht  
 Kyle Volbrecht  
 Hannah Wallisch  
 Colton Walter  
 John & Judy Wavro  
 Victor Weiler  
 Western Kiwanis Foundation of Kenosha  
 Elaine Westfall  
 Westwords Consulting LLC  
 John Wiersum  
 Wendy Wood  
 Mike Zacker  
 Yiqiap Zou  
 Denise Zuengler

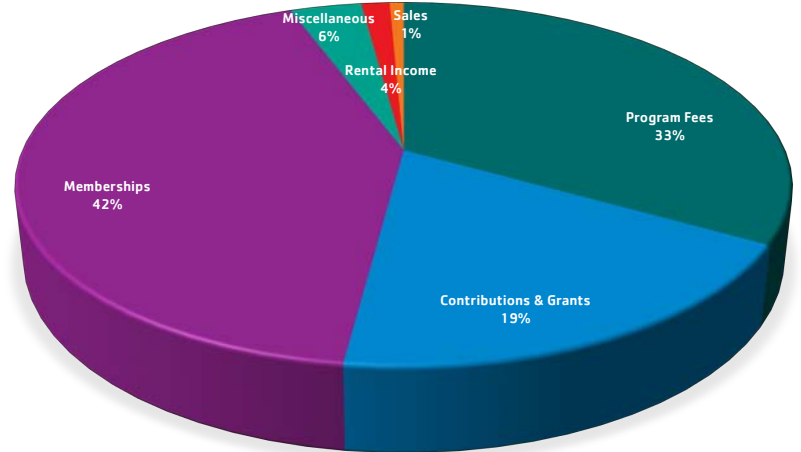
# FINANCIAL REPORT

## Fiscal year ending December 2019

The Kenosha YMCA is a non-profit 501(c)(3) organization. Our major sources of income are comprised of grants, contributions, special events & fundraising, program fees, and membership dues. The categories for organizational expenses include: management, fundraising, program services, and scholarships. Revenues and expenses are distributed to major program areas such as: Administration, Aquatics, Building & Grounds, Youth & Family, Health Enhancement, Development, Marketing, Membership, Special Events, and Sports.

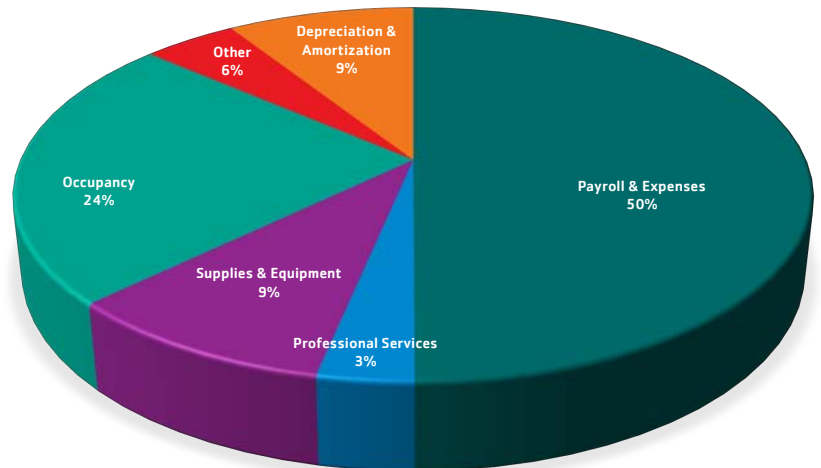
### 2019 ACTUAL REVENUE

Program Fees	\$1,298,014
Contributions & Grants	\$738,063
Memberships	\$1,652,315
Rental Income	\$138,939
Sales	\$27,480
Miscellaneous	\$55,323
<b>TOTAL</b>	<b>\$3,910,134</b>



### 2019 ACTUAL EXPENSES

Payroll & Expenses	\$1,967,713
Professional Services	\$129,988
Supplies & Equipment	\$374,108
Occupancy	\$932,704
Other	\$179,019
Depreciation & Amortization	\$355,410
<b>TOTAL</b>	<b>\$3,938,942</b>



# CONSTITUENCY REPORT

### 2019 PROGRAM ENROLLMENT

Child Care	16,382
Health Enhancement	7,119
Aquatics	3,358
Sports & Dance	1,173
Facility Rentals	372
<b>TOTAL</b>	<b>28,404</b>

### 2019 MEMBERS BY AGE

5 years & under	445
6 - 11	851
12 - 17	967
18 - 29	1,386
30 - 54	2,364
55 - 64	913
65+	2,372
<b>TOTAL</b>	<b>9,298</b>



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**FOR HEALTHY LIVING**  
**FOR SOCIAL RESPONSIBILITY**

**KENOSHA YMCA**  
**7101 53<sup>rd</sup> Street**  
**Kenosha WI 53144**  
**P: 262.654.YMCA**  
**F: 262.653.9886**  
**[www.kenoshaymca.org](http://www.kenoshaymca.org)**