



FIND YOUR Y!

For a better us.®

KENOSHA YMCA
**2022 Community
Support Opportunities**

FIND YOUR Y!

Because your sponsorship will impact our community in so many ways!

In 2021 sponsorship dollars helped...

Parents of **100** children utilized day care for essential workers during the pandemic.



100 young athletes completed the Tri My Best Triathlon

Parents of **100's** of children go to work without worry due to out of school programs offered at the Y.



Over **2,000** children learn how to be safe in and around water through the Safety Around Water program.



Over **1,000** children & families grew stronger through our Frank Neighborhood & Brass Community Achievers program.



90% of the children showed significant Social Emotional Learning growth, which helps prepare them for academic and life success.

OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.

OUR VALUES

RESPECT: Treat others as you want to be treated.

RESPONSIBILITY: Be accountable for your promises and actions.

CARING: Show a sincere concern for others.

HONESTY: Be truthful in what you say and do.

OUR CAUSE

Strengthening community. Every day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive.

OUR VISION

To be a community leader connecting families to build healthy minds and bodies.

FIND YOUR PASSION!

Our sponsorship program, aligned with our three areas of focus, allows you to get more value for your support. When you choose a level in one (or more) of the categories listed below, you receive the benefits for ALL the events and/or programs listed.

YOUTH DEVELOPMENT

Empowering young people to reach their full potential.

YOUTH SPORTS: Offer children the opportunity to be part of a team, socialize in a positive environment, work together and develop fundamental skills.

MIRACLE LEAGUE: A baseball program designed exclusively for children with physical and developmental disabilities.

YOUTH CAMPS: Providing children with a fun and safe place to be when school is out. Activities promote a positive and safe environment that fosters development and fun.

JAGUARS SWIM TEAM: Our first swim team! This is a sanctioned team focusing on providing children with a consistent opportunity to develop their competitive skills, be part of a team and instill a lifelong interest in swimming.

COMMUNITY FAMILY FUN DAYS: Offered at Easter, Halloween, and Christmas. These are fun family events that include activities and food!

ACHIEVERS PROGRAM: In partnership with KUSD, the Achievers program is located at **Frank Elementary (Frank Neighborhood Project), Brass Community School, Lincoln Middle School, Mahone Middle School, and Wilson Elementary.** This program strives to meet the needs of Kenosha's underserved children and families through activities designed to address their physical, emotional, and educational needs. Volunteer opportunities!

HEALTHY LIVING

Improving individual and community well-being.

45TH ANNUAL FIRECRACKER 10K/5K: A Kenosha tradition! This run takes participants through the beautiful Historic Third Avenue District.

HEALTHY LIVING FAIR: Geared toward all ages, vendor, sponsor and health provider booths; as well as activities and demonstrations.

LIVESTRONG AT THE YMCA: An evidence-based program that helps adult cancer survivors reclaim their health and well-being following a cancer diagnosis... at no cost to the participant.

BLOOD PRESSURE SELF MONITORING PROGRAM: Helps adults with hypertension achieve the goal of lowering and managing their blood pressure through increased awareness of triggers that elevate it.

SOCIAL RESPONSIBILITY

Giving back and inspiring action in our communities.

34TH ANNUAL GOLF OUTING: Our largest fundraising event of the year, this outing is enjoyed by community and business leaders coming together in support of our community.

SAFETY AROUND WATER: Teaching children how to be safe around water is not a luxury; it is a necessity. The Y's Safety Around Water program helps make sure youth learn essential water safety skills, allowing them to satisfy their curiosity safely.

ANNUAL LUNCHEON: Each year we bring together community leaders, donors, and members to celebrate the successes and stories of our YMCA community. The Kenosha Y improves the health and well-being of thousands of children and families in our county.

KENOSHA YMCA FALL FESTIVAL: We are starting a new tradition and celebrating the Kenosha YMCA. This 2nd year even is scheduled to take place on a Saturday in September/October 2022. This family friendly event will include: a Family Carnival & Activities, Fall 5K, Community & Commercial Vendors, Live Music, Food Vendors, Contests and more!

**WE MAKE A
LIVING BY
WHAT WE
GET, BUT
WE MAKE A
LIFE BY WHAT
WE GIVE.**

WINSTON CHURCHILL

PRESENTING OPPORTUNITIES

MIRACLE LEAGUE: \$5000 or \$417/mo

- Put smiles on the faces of hundreds of kids and families
- Company Logo & 'Presented by' included on promo materials
- Miracle League Banner under Scoreboard
- Opportunity to have a presence at each Miracle League event
- Ability to provide exclusive gifts at Annual Luncheon
- One table of six at Annual Luncheon
- PLUS.... All Platinum Level benefits listed on next page

FIRECRACKER RACE: \$5000 or \$417/mo

- Introduce over 1000 community members to Healthy Living
- Company Logo & 'Presented by' included on promo materials
- Ability to present seminar at Event
- Ability to provide exclusive gifts at Annual Luncheon
- One table of six at Annual Luncheon
- PLUS.... All Platinum Level benefits listed on next page

HEALTHY LIVING FAIR: \$5000 or \$417/mo

- Introduce over 500 community members to Healthy Living
- Company Logo & 'Presented by' included on promo materials
- Ability to present seminar at Event
- Ability to provide exclusive gifts at Annual Luncheon
- One table of six at Annual Luncheon
- PLUS.... All Platinum Level benefits listed on next page



ANNUAL LUNCHEON: \$5000 or \$417/mo

- Help thousands in your community and raise awareness
- Company Logo & 'Presented by' included on promo materials
- Two tables of six at Annual Luncheon
- Opportunity to address patrons of event
- Ability to provide exclusive gifts at Annual Luncheon
- PLUS.... All Platinum Level benefits listed on next page

GOLF OUTING: \$5000 or \$417/mo

- Help thousands in your community and raise awareness
- Company Logo & 'Presented by' included on promo materials
- Additional Foursome at YMCA Annual Golf Outing (2 total)
- Opportunity to address patrons of event
- Ability to provide exclusive gifts at Annual Luncheon
- One table of six at Annual Luncheon
- PLUS.... All Platinum Level benefits listed on next page

FALL FESTIVAL: \$5000 or \$417/mo

- Help thousands of people in your community
- Raise Awareness
- Banner on Stage
- Present prizes to contest winners
- Ability to provide gifts/giveaways
- One table of six at Annual Luncheon
- PLUS.... All Platinum Level benefits listed on next page

COMMUNITY SUPPORT LEVELS & BENEFITS

Youth Development, Healthy Living, or Social Responsibility

PLATINUM* Our most popular sponsor level includes a foursome at our Golf Outing & banner in our Fitness Center. \$2,500 or \$209/mo	GOLD Provides great exposure to thousands of potential customers. \$1,500 or \$125/mo	SILVER Keep children safe through the Safety Around Water program. \$1,000 or \$90/mo	BRONZE Exposure at events and through programs. \$500 or \$41/mo	COMMUNITY Be a part of a great YMCA event! \$250 or \$21/mo
Foursome at YMCA Annual Golf Outing	X			
Donor Recognition Banner for 1-Year	X			
Company Logo/Name on program & volunteers T-shirts ^	LOGO	NAME		
Company Logo/Name on TV Monitors	LOGO	NAME		
Company Logo/Name on ad printed in YMCA Program Guide	LOGO	NAME		
Ad in Golf Outing & Annual Luncheon Programs	1/2 PAGE	1/4 PAGE	BUSINESS CARD	
Sponsor Announcements read during events ^	4X (min)	2X (min)	1X (min)	
Safety Around Water Banner for 1-Year	X	X	X	
Company Logo/Name Recognition during each program/event	X	X	X	
Opportunity to provide promotional items at events	X	X	X	
Company Logo/Name included on promo materials	LOGO	NAME	NAME	
Company Logo/Name with link on YMCA website	LOGO	NAME	NAME	
Company Logo/Name in Annual Report	LOGO	NAME	NAME	
Opportunity to have table/booth at event	X	X	X	
Tee/Green Sign at Golf Outing	X	X	X	
Booth at Fall Festival – Tee Sign at Golf Outing – Miracle League Banner for 1-Year				X
Booth at Fall Festival – Tee Sign at Golf Outing				X

*High quality logo file required (PDF or EPS preferred). ^ If applicable to event.

KENOSHA YMCA COMMUNITY SUPPORT CONFIRMATION

Yes, I would like to help support vital YMCA programs and events!

PRESENTING OPPORTUNITIES

- ☐ **Annual Golf Outing**
\$5,000 or \$417/mo
- ☐ **Annual Luncheon**
\$5,000 or \$417/mo
- ☐ **Fall Festival**
\$5,000 or \$417/mo
- ☐ **Firecracker Race**
\$5,000 or \$417/mo
- ☐ **Healthy Living Fair**
\$5,000 or \$417/mo
- ☐ **Miracle League**
\$5,000 or \$417/mo

	PLATINUM	GOLD	SILVER
Social Responsibility	<input type="checkbox"/> \$2,500 or \$209/mo	<input type="checkbox"/> \$1,500 or \$125/mo	<input type="checkbox"/> \$1,000 or \$90/mo
Youth Development	<input type="checkbox"/> \$2,500 or \$209/mo	<input type="checkbox"/> \$1,500 or \$125/mo	<input type="checkbox"/> \$1,000 or \$90/mo
Healthy Living	<input type="checkbox"/> \$2,500 or \$209/mo	<input type="checkbox"/> \$1,500 or \$125/mo	<input type="checkbox"/> \$1,000 or \$90/mo
	BRONZE	COMMUNITY	
	<input type="checkbox"/> \$500 or \$41/mo	<input type="checkbox"/> \$250 or \$21/mo	

Sponsorship Total: \$ _____

☐ I would like to request a meeting to discuss sponsorships and/or benefit details.

- | | | | |
|---|---|---|---|
| <input type="checkbox"/> Check Enclosed
<small>Payable to Kenosha YMCA</small> | <input type="checkbox"/> Credit Card
<small>Complete CC Info Below</small> | <input type="checkbox"/> EFT, Monthly
<small>12 Equal Monthly Payments</small> | <input type="checkbox"/> Please Invoice |
|---|---|---|---|

Company Contact Name

Company Name (Exactly as it should appear on promotional material)

Address

City

State

Zip

Phone

Fax

Email

Credit Card #

Exp. Date

CVV#

Contact Name to Implement Sponsorship & Marketing Benefits

Phone

Fax

Email

Comments/Notes:

Signature

Please return this form to:

Kenosha YMCA
Attention: Chris Finkel, Development Director
7101 53rd Street Kenosha, WI 53144
Fax: 262.653.9886 Email: cfinkel@kenoshaymca.org

YMCA Use Only

- | | |
|--|-----------------------------------|
| <input type="checkbox"/> T-shirts | <input type="checkbox"/> Y Banner |
| <input type="checkbox"/> Location Banner | <input type="checkbox"/> Golfers |

***Please note: banners displayed at the YMCA will be hung within 90 days of receiving sponsorship confirmation and will hang for 12 months.**



**FIND
YOUR Y!**



THANK YOU!

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

KENOSHA YMCA

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The Kenosha YMCA is a 501(c)(3) charitable organization under the Internal Revenue Code, thereby qualifying for maximum deductibility. An audit report will be provided upon request.