

9<sup>th</sup> Annual

# TRI MY BEST

## TRIATHLON - KENOSHA

Sponsorship  
Opportunities

Swim • Bike  
Run



A triathlon for children & young  
adults with developmental disabilities.

SUNDAY, AUGUST 13, 2023

## ABOUT THE TRIATHLON

**Sunday, August 13<sup>th</sup> marks the date of the largest triathlon of it's kind in the country.** This is a 'swim/bike/run' event for children (5 & up) and young adults with developmental disabilities including Autism, Cerebral Palsy, Muscular Dystrophy, global delays, etc. ALL abilities are welcome, including those that may require the use of flotation devices, adapted bikes, walkers, power wheelchairs, and other assistive devices. All athletes will be paired up with volunteers to encourage, assist and ensure safety.

## VOLUNTEER OPPORTUNITIES

The Tri My Best Triathlon would not be possible without the help of many caring volunteers... **about 400 to be exact!** Volunteering encourages team building and is a great way for individuals and businesses to give back to their community.



For your convenience we offer an online volunteer registration process that can be easily shared with co-workers and friends. Volunteer registration will open March 1<sup>st</sup>. In the meantime, if you would like more information or have any questions please contact us at [TMBkenosha@tendertouchtherapyllc.com](mailto:TMBkenosha@tendertouchtherapyllc.com).

**“The unselfish effort to bring cheer to others will be the beginning of a happier life for ourselves.” — Helen Keller**

**HOSTED BY:**



# EVENT SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR: \$3500

- Company name incorporated into the event title
  - 9th Annual Tri My Best Triathlon-Kenosha, Presented by: company name
- Logo & Presenting acknowledgment included on all event signage and promotional materials
  - Sponsor an area of the event with an individual banner at event site, provided by YMCA)
  - Athlete & Volunteer Registration Brochures (Confirmed & Logo Received on or before May 1<sup>st</sup>)
  - Event Marketing Flyers and Posters (Confirmed & Logo Received on or before May 1<sup>st</sup>)
  - Event ad shown on Kenosha YMCA in-house TV's
  - Event ad printed in Kenosha YMCA Summer Program Guide (Confirmed & Logo Received on or before May 31<sup>st</sup>)
- Company Logo on the FRONT of Athlete & Volunteer t-shirts (Confirmed & Logo Received on or before July 1<sup>st</sup>)
- Company Logo included on group sponsor banner for event. (Confirmed & Logo received on or before July 1<sup>st</sup>)
- Opportunity for company presence at event
  - Bring volunteers, set-up a tent and cheer on the athletes and of course share information on your company
- Opportunity to provide promotional items or coupons to participants & volunteers
- Company Logo w/ Link listed on the event website as well as the Kenosha YMCA & Tender Touch Therapy websites
- Company Logo in Kenosha YMCA Annual Report

## PLATINUM SPONSOR: \$1500

- Sponsor a 'leg' of the event (12 Available)
  - Sponsor will be listed as area sponsor in marketing and have an individual banner at event site, provided by YMCA)
    - Swim (2 - Lap & Warm Water Inst. Pools)
    - Bike
    - Run
    - Registration (2 - Volunteer & Athlete)
    - Transition
    - Finish Line
    - Concessions
    - Breakfast
    - Meet & Greet
    - Warm-Up Area
- Company Logo included on event promotional materials
  - Athlete & Volunteer Registration Brochures (Confirmed & Logo Received on or before May 1<sup>st</sup>)
  - Event Marketing Flyers and Posters (Confirmed & Logo Received on or before May 1<sup>st</sup>)
  - Event ad shown on Kenosha YMCA in-house TV's
  - Event ad printed in Kenosha YMCA Summer Program Guide (Confirmed & Logo Received on or before May 31<sup>st</sup>)
- Company Logo on Athlete & Volunteer t-shirts (Confirmed & Logo Received on or before July 1<sup>st</sup>)
- Company Logo included on group sponsor banner for event. (Confirmed & Logo received on or before July 1<sup>st</sup>)
- Opportunity for company presence at event
  - Bring volunteers, set-up a tent and cheer on the athletes and of course share information on your company
- Opportunity to provide promotional items or coupons to participants & volunteers
- Company Logo w/ Link listed on Kenosha YMCA & Tender Touch Therapy websites
- Company Logo in Kenosha YMCA Annual Report





**We are here to encourage physical fitness and fun activity for all ability levels. Everyone needs to move and what could be more fun than to do it with friends and family present to cheer you on!**

### **GOLD SPONSOR: \$1000**

- Company Name included on event promotional materials
  - Athlete & Volunteer Registration Brochures (Confirmed on or before May 1<sup>st</sup>)
  - Event Marketing Flyers and Posters (Confirmed on or before May 1<sup>st</sup>)
  - Event ad shown on Kenosha YMCA in-house TV's
- Company Name on Athlete & Volunteer t-shirts (Confirmed on or before July 1<sup>st</sup>)
- Company Name included on group sponsor banner displayed at event. (Confirmed on or before July 1<sup>st</sup>)
- Opportunity for company presence at event
  - Bring volunteers, set-up a tent and cheer on the athletes and of course share information on your company
- Opportunity to provide promotional items or coupons to participants & volunteers
- Company Name w/ Link listed on Kenosha YMCA & Tender Touch Therapy websites
- Company Name listed in Annual Report

### **SILVER SPONSOR: \$500**

- Company Name included on group sponsor banner displayed at event. (Confirmed on or before July 1<sup>st</sup>)
- Opportunity for company presence at event
  - Bring volunteers, set-up a tent and cheer on the athletes and of course share information on your company
- Opportunity to provide promotional items or coupons to participants & event volunteers
- Company Name listed in Annual Report

### **BRONZE SPONSOR: \$250**

- Donor/Company Name included on group sponsor banner displayed at event. (Confirmed on or before July 1<sup>st</sup>)
- Opportunity to provide promotional items or coupons to participants & event volunteers
- Company Name listed in Annual Report

### **IN-KIND DONATIONS (non-promotional items)**

- Items needed to run a successful event, such as: bikes, adaptive bikes, small enclosed trailer for bikes & equipment, helmets, biking supplies, aquatic supports, flotation devices, and any triathlon specific items (race belts, sun visors, athlete transition mats, etc.) Food and beverage for athletes and volunteers is also needed. Please contact Rebecca at [rmisanin@tendertouchtherapyllc.com](mailto:rmisanin@tendertouchtherapyllc.com) for more information and current needs.
  - In-kind donations will receive recognition based on value of donation



# TRI MY BEST SPONSORSHIP CONFIRMATION FORM

Yes, I would like to support this amazing event!



Please indicate your commitment level below.

Tri My Best Triathlon             \$3,500             \$1,500             \$1,000             \$500             \$250  
(Platinum sponsors will be contacted for high res. logo and to determine area/leg sponsorship.)

       I would like make an IN-KIND DONATION. (Questions: Contact Linda at Lniemela@tendertouchtherapyllc.com)

       I would like to request a meeting to discuss sponsorship and/or benefits.

       Check Enclosed  
*Payable to Kenosha YMCA*

       Credit Card  
*Complete CC info below*

       Please Invoice

\_\_\_\_\_  
Company Contact Name

\_\_\_\_\_  
**Company Name (*Exactly as it should appear on promotional material.*)**

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email

\_\_\_\_\_  
Credit Card #

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
CVVC#

\_\_\_\_\_  
**Contact Name to Implement Sponsorship & Marketing Benefits (if different from above)**

Comments/Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
In-kind Donation Description & Value: \_\_\_\_\_  
\_\_\_\_\_

Signature: \_\_\_\_\_

Please return this form to:

Kenosha YMCA

Attn: Chris Finkel, Development Director

7101 53rd Street

Kenosha, WI 53144

Fax: 262.653.9886

Email: cfinkel@kenoshaymca.org

## Y & TTT Use Only

Form rec'd on \_\_\_\_\_

\_\_\_\_\_  
Logo Rec'd at Y

\_\_\_\_\_  
Location Banner

\_\_\_\_\_  
leg/area

\_\_\_\_\_  
Attending Event

\_\_\_\_\_  
Copy of form to TTT