



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# FIND YOUR Y.

2022 Annual Report

KENOSHA YMCA

For a better us.





Dear Members and Friends,

At the Y we encourage our members and participants to "Find their Y." We believe that the Y is just a starting line and that your true self blooms when you find your purpose.

The Y's purpose is strengthening community. Our programs in youth development, healthy living, and social responsibility are all delivered with that goal in mind.

Kenosha is rich with people and organizations that share this same goal and understand the power of community engagement. As you review these next few pages you will see the many community partners that have helped to strengthen our work this year. To them we say thank you. To potential new partners we say welcome. And to the members and participants that we served together we say thanks for the memories! We look forward to another year!

Yours in health,



Cindy Altergott  
Executive Director



Steve Donovan  
Board Chairman

## STRENGTHENING COMMUNITY

Your support has impacted our community in so many ways! In 2022 your contributions helped...



Over **200** Y participants learned to prevent cancer through the HEAL program.

More than **950** YMCA members got healthier through our scholarship program.

**528** individuals filled their cupboards with healthy vegetables, meats and dairy through the Frank Feeding Families program.



**111** children participated in our Summer Parks Program, keeping both their minds and bodies engaged in academic and physical activity.

Nearly **750** children learned how to be safe in and around water through the Safety Around Water program.



**276** children succeeded in the Achievers Program.

**100%** of Teen Achievers met or exceeded their Growth Goal in Reading.

**80%** of Teen Achievers met or exceeded their Growth Goal in Math.



## Find Your Y!

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## OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.

## OUR CAUSE

At the Y, strengthening community is our cause. Every day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive.

## OUR VALUES

**CARING:** Show a sincere concern for others.

**HONESTY:** Be truthful in what you say and do.

**RESPECT:** Treat others as you want to be treated.

**RESPONSIBILITY:** Be accountable for your promises and actions.

## OUR VISION

To be a community leader connecting families to build healthy minds and bodies.



# YOUTH DEVELOPMENT

Nurturing the potential of every child and teen.

We believe positive early experiences are essential to future success. The values and skills learned early on are vital building blocks. Because of the Y, more young people in our community are taking a greater interest in learning and making smarter life choices.



## B.A.S.E. Programs

**299** elementary students participated in our Before and After School Enrichment program (BASE) in 2022. BASE is offered at Dimensions of Learning, Forest Park, Prairie Lane and Stocker Elementary Schools, plus our site at the Kenosha Y, which provides transportation to the Y from schools without an onsite BASE program.

## Achievers by the numbers...

Achievers is a grant-funded, donation fueled program and has helped us to serve **276** young people in 2022. Achievers Students are identified by their teachers and recommended to the program.

Our Achievers Programs were held at Brass, EBSOLA, Frank and Wilson Elementary Schools and Lincoln and Mahone Middle Schools. Enrollments **increased at all sites.**



**500 hours**

Each Achiever committed to receiving additional math and literacy instruction that not only connects what they do in the classroom, but in everyday life.



**94%** of Parents/Caregivers are **very satisfied** with the impact the program has had on their achiever student.



Teachers reported **75% significant change** in overall progress among Achievers.



**98%** met or exceeded their Social Emotional Learning goals.



**80%** of Young Achievers met or exceeded their Growth Goal in Reading.



**76%** of Young Achievers met or exceeded their Growth Goal in Math.



“I’ve seen many improvements with Y Achievers students. Their reading, writing, and math skills have all improved. They all enjoyed the program and looked forward to it at the end of the day!”

— KUSD Classroom Teacher





# HEALTHY LIVING

Improving individual and community well-being.

Being healthy means more than simply being physically active. With a mission centered on balance, the Y brings families closer together, encourages good health and fosters connections through fitness, sports, fun and shared interests.



Over **12,600 members** were served at the Kenosha Y.



**371 participants** completed the 44th Annual Firecracker Run/Walk.



**19,574 workouts** took place during drop-in group fitness classes.



We had **84,128** scanned visits from seniors participating in group exercise, aquatic fitness, pickleball, and more.



## LIVESTRONG® at the YMCA

We graduated **15 champions** from the LIVESTRONG® at the YMCA program in 2022. This is an evidence-based program that helps adult cancer survivors reclaim their health and well-being following a cancer diagnosis.

## Tri My Best

**87 athletes** participated in this adaptive Swim/Bike/Run Triathlon. We continue to partner with Tender Touch Therapy and hold this event for children and young adults with developmental disabilities.



## Miracle League Program

Our Miracle League program had **34 participants** in 2022.



"All the kids at the little diamond are playing their hearts out. Playing on a real field and they are being cheered and supported! And they succeed! It is, indeed, a Miracle League!!!"

— Grandparent of a Miracle League Player



# SOCIAL RESPONSIBILITY

Giving back and providing support to our neighbors.

The Y has been responding to Kenosha's most critical social needs for over 90 years. Through the YMCA thousands of volunteers, donors, leaders, and partners are empowering people to be healthy, confident, connected, and secure.

In 2022, **591 volunteers** gave approximately **3,538 hours** of their time.



Checking out a library book is easier than ever with the **Lending Machine**, thanks to the Kenosha Public Library!



## Feeding Families



Our **20 volunteers** worked over **1,800 hours** preparing and distributing **360 baskets** of food in 2022, serving approximately **528 individuals** in our community.

## Safety Around Water Coalition



**14 Community Partners** collaborated to raise Safety Around Water awareness in our area.

The 6 Safety messages reached over **100,000 people** through Social Media and press releases.



“Parents should talk with their kids about resisting peer pressure, especially when it comes to risky behaviors like jumping. Unfortunately, People have died because they jumped in on a day when the current was not safe.”

— Tyler Cochran, Kenosha Police Officer and member of the Safety Around Water Coalition



# 2022 Y AWARDS



## **CALLAHAN AWARD: Renata Serracchioli** **Health & Wellness Member of Excellence**

The Callahan family is deeply committed to the vitality of our community, through engagement and support for public education, social services, and human development organizations. In recognition of their dedication to our community the award for the Health & Wellness Member of Excellence will be named the Callahan Award.

Renata is this year's Callahan Healthy Living Award winner because she has kept her commitment to her health, and for the last 8 months has continued to come into the YMCA every day, even on days she doesn't want to. She swims her laps despite days of fatigue and mental stress, because she says that it makes her feel good and that it feels like "the water is giving her a hug."

## **KUENY AWARD: Tricia Selby** **Aquatics Member of Excellence**

Mr. Robert Kueny was an avid swimmer and active member of the Y for more than 50 years. He and his wife, June, were thrilled to be the lead contributors the aquatic center that bears the family name the Kueny Aquatic Center. In recognition of their dedication to the Y and love of swimming the Award for Aquatic Member of Excellence will be named the Kueny Award.

Tricia Selby started taking swim lessons at the Y when she was 2 ½ years old, and her passion ignited for competitive swimming when she had the opportunity to meet Olympian Missy Franklin when she was 7. Tricia has grown so much and excelled this past year since she started being coached by Coach Ziggy. Tricia enjoys pushing herself to improve her technique and also likes teaching and working with newer swimmers.



## **WAVRO AWARD: Liam Groetsema and Kyle Rock** **Youth Members of Excellence**

John & Judy Wavro have been strong advocates of the YMCA, including supporting the scholarship fund; ensuring everyone has access to the Y. In recognition of their dedicated benevolence to our community the Award for Youth Development will be named the Wavro Award.

Kyle Rock and Liam Groetsema are kids that have touched the hearts and minds of our staff this year. They are participants of our Miracle League program and always greet each other with a hug. They help organize the teams and are eager to play. Blake Collins Sports Director said, "These two just make my day everytime we have Miracle League! I am so proud to be involved with these young men!"





Y Awards are given to those that have exemplified the Y Core Values of Caring, Honesty, Respect, and Responsibility in our three Areas of Service: Youth Development, Health Living, and Social Responsibility.

## NASH AWARDS

The Nash Awards honor individuals and organizations that take Social Responsibility to heart and help to advance our core values of Caring, Honesty, Respect, and Responsibility. In 1928 the Nash family made a \$400,000 donation, toward a community youth center on the condition that residents match it dollar-for-dollar. Kenosha residents responded and in 1930, the doors of the YMCA were opened.

### Kathi Small

#### Nash Award for Volunteer of the Year

The Youth and Family resources are resplendent with donations that Kathi has so generously given. And she has become the friend, the one who listens, the one who offers wisdom and advice to those on staff needing one they can trust. Kathi Small, is truly one who one can call and lean on.



### Jockey International, Inc.

#### Nash Award for Business Partner of the Year

We are beyond grateful for the opportunities that Jockey has given us to impact the lives of teens. It is clear by their actions not only for our organization, but many others as well, that Jockey International cares about the Kenosha community. We are proud to call them our partner and to honor them with our Business Partner of the Year award.



### Week of Hope – Journey Church

#### Nash Award for Volunteer of the Year

Journey Church has partnered with us for many years, and this year they amplified their impact by not only sending a team of volunteers to help us with our Summer Camp programs but another weekly team worked hard on beautifying the facility. We are so grateful for the contributions that Journey Church and the Week of Hope program have made, and we look forward to continuing our partnership in the future.

### Alice Wamboldt

#### Nash Award for Employee of Excellence

Ready for anything. Ready to do anything. Up to a challenge and down for the fight on behalf of all the children and staff she so firmly, and yet, with such great heart, guides. With unwavering steadfastness for the task, Alice Wamboldt has been, and is, one of the main reasons that the Elementary Achievers program has been so successful.

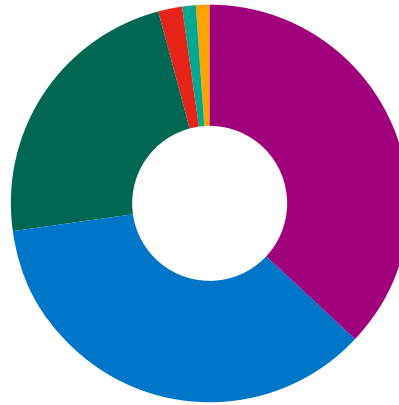


# FINANCIAL REPORT

Fiscal year ending December 2022

## 2022 ACTUAL REVENUE

|                        |                    |
|------------------------|--------------------|
| Program Fees           | \$991,581          |
| Contributions & Grants | \$1,575,778        |
| Memberships            | \$1,525,170        |
| Rental Income          | \$96,255           |
| Sales                  | \$32,314           |
| Miscellaneous          | \$4,086            |
| <b>TOTAL</b>           | <b>\$4,225,184</b> |



|                        |     |
|------------------------|-----|
| Contributions & Grants | 37% |
| Memberships            | 36% |
| Program Fees           | 23% |
| Rental Income          | 2%  |
| Sales                  | 1%  |
| Miscellaneous          | 1%  |

## 2022 ACTUAL EXPENSES

|                             |                    |
|-----------------------------|--------------------|
| Payroll & Expenses          | \$2,008,849        |
| Professional Services       | \$167,808          |
| Supplies & Equipment        | \$391,100          |
| Occupancy                   | \$856,341          |
| Other                       | \$219,862          |
| Depreciation & Amortization | \$332,590          |
| <b>TOTAL</b>                | <b>\$3,976,550</b> |



|                             |     |
|-----------------------------|-----|
| Payroll & Expenses          | 51% |
| Occupancy                   | 22% |
| Supplies & Equipment        | 10% |
| Depreciation & Amortization | 8%  |
| Other                       | 5%  |
| Professional Services       | 4%  |

# CONSTITUENCY REPORT

## 2022 PROGRAM ENROLLMENT

|                    |               |
|--------------------|---------------|
| Child Care         | 6,487         |
| Health Enhancement | 1,358         |
| Aquatics           | 7,117         |
| Sports & Dance     | 1,225         |
| Facility Rentals   | 408           |
| <b>TOTAL</b>       | <b>16,595</b> |

## 2022 MEMBERS BY AGE

|                 |               |
|-----------------|---------------|
| 5 years & under | 905           |
| 6 - 11          | 1,233         |
| 12 - 17         | 1,716         |
| 18 - 29         | 2,351         |
| 30 - 54         | 3,177         |
| 55 - 64         | 1,010         |
| 65+             | 2,246         |
| <b>TOTAL</b>    | <b>12,638</b> |

# BOARD OF DIRECTORS AND STAFF

## 2022 Board of Directors

**Steven Donovan**  
**YMCA Board Chair**  
Community State Bank

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**Vice Chair**  
Finishing & Plating Service

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**Doug Stanich**  
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KUSD Administrator

**Jim Wavro**  
Fairway Mortgage

## Kenosha YMCA Staff

**Cindy Altergott**  
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**Chris Finkel**  
Development Director

**Shannon Gonzalez**  
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**Keeliah Hampton**  
Youth & Family Director

**Tenille Thornton**  
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**Stephanie Zuehls**  
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**Mel Robinson**  
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**Dr. M. Rachel Mall, EdD**  
Education & Community Impact  
Director

**Kaylee Behling**  
Member Service Desk Coordinator

# THE Y. FOR A BETTER US





## MAKE THE Y POSSIBLE

The Kenosha YMCA is dedicated to strengthening our community and relies on the support of neighbors like you to enable us to fulfill our commitments. From ensuring that kids receive educational and emotional support through our afterschool program, to teaching people life skills in our Safety Around Water program and more, your contributions allow everyone to access the resources and support they need.

Volunteer. Advocate. Donate.

Find Your Y



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FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

### KENOSHA YMCA

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