



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

FIND YOUR Y.

2024 Annual Report

KENOSHA YMCA



Best Fitness Center &
Best Summer Camp



Dear Members and Friends,

I am truly grateful for the meaningful connections created and cared for throughout 2024. Each day at the Y, our goal is to connect with those we serve—helping them build relationships with others and deepen their connection to our mission. We strive to live our cause with purpose and intention.

At the Kenosha YMCA, we live this out through our daily actions:

We Welcome – We smile, make eye contact, remember names, and introduce ourselves.

We Engage – We ask questions, share stories, and connect people with others.

We Support – We affirm, encourage, and celebrate progress.

We Invite – We offer opportunities to get involved and belong.

When we approach each interaction with this mindset, we create opportunities for transformation—both for those we serve and for ourselves.

The following pages highlight just a few of the ways we lived our mission and strengthened community connections in 2024.

Yours in health,



Cindy Altergott
Executive Director



Tom Laken III
Board Chairman



COMMUNITY FIRST, CONNECTIONS MADE

In 2024, hundreds of members found their Y — and with it, a sense of purpose, belonging, and community. Because of you, kids discovered confidence, families grew stronger, and neighbors came together to make a difference.



991 Y participants learned to prevent cancer through the HEAL program.

1,183 YMCA members were able to get healthier through our scholarship program (369 families).



2,992 individuals filled their cupboards with healthy vegetables, meats and dairy through the Frank Feeding Families program.

90 children participated in our Summer Parks Program, keeping both their minds and bodies engaged in academic and physical activity.

These impacts were made possible thanks to your support.



Over **1,400** children learned how to be safe in and around water through the Safety Around Water program.

146 children succeeded in the Achievers Program

84% of Young Achievers demonstrated growth in both academic performance and social-emotional development.



THANK YOU TO OUR DONORS

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OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.



OUR CAUSE

At the Y, strengthening community is our cause. Every day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive.

OUR VALUES

Caring: Show a sincere concern for others.

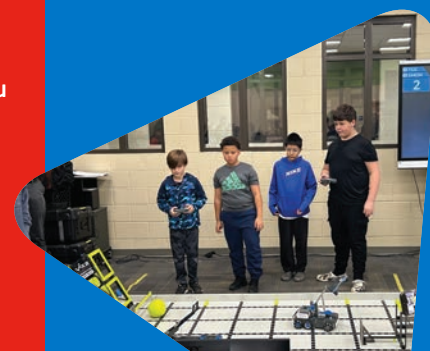
Honesty: Be truthful in what you say and do.

Respect: Treat others as you want to be treated.

Responsibility: Be accountable for your promises and actions.

OUR VISION

To be a community leader connecting families to build healthy minds and bodies.



YOUTH DEVELOPMENT

Nurturing the potential of every child and teen.

We believe positive early experiences are essential to future success. The values and skills learned early on are vital building blocks. Because of the Y, more young people in our community are taking a greater interest in learning and making smarter life choices.



Voted Best Summer Camp in Kenosha!

We're proud to be recognized as the *Best Summer Camp* in the 2024 Best of Kenosha Awards — a reflection of our dedicated staff and the unforgettable experiences we create for every camper.

B.A.S.E. Programs

507 elementary students participated in our Before and After School Enrichment program (BASE) in 2024. BASE is offered at Forest Park and Prairie Lane Elementary Schools, plus our site at the Kenosha Y, which provides transportation to the Y from schools without an onsite BASE program.

Youth Swimming Lessons

Over **1,400** children gained essential swim and water safety skills through our various programs & classes this year, building confidence and ensuring they're safer around water.

Achievers by the numbers...

Achievers is a grant-funded and donation-fueled academic support after-school program that has helped us to serve **146** Kenosha students in 2024.



500 hours – Each Achiever committed to receiving additional math and literacy instruction that not only connects what they do in the classroom, but in everyday life.



100% of Teen Achievers students developed understanding of grade level concepts/skills.



100% of Caregivers are **Very Satisfied/Satisfied** with the Achievers staff, their child's progress, the program elements, and the overall impact of the program.



"I've noticed she is starting to read more and understands everything she is reading. The change is great! I'm also noticing improvement in math and that she is making more friends!"

— Caregiver of an Achievers Student



HEALTHY LIVING

Improving individual and community well-being.



Being healthy means more than simply being physically active. With a mission centered on balance, the Y brings families closer together, encourages good health and fosters connections through fitness, sports, fun and shared interests.

Voted Best Fitness Center in Kenosha!

We're honored to be named *Best Fitness Center* in the 2024 Best of Kenosha Awards — a testament to our welcoming community, dedicated staff, and commitment to helping every member achieve their wellness goals.



In 2024, **565 runners** participated in the annual Firecracker Run/Walk.



Over **14,000 members** were served at the Y.



19,894 workouts took place during drop-in group fitness classes.



We had **114,613** scanned visits by seniors participating in group exercise, aquatic fitness, pickleball, and more.

LIVESTRONG® at the YMCA

We graduated **7 champions** from the LIVESTRONG® at the YMCA program in 2024. This is an evidence-based program that helps adult cancer survivors reclaim their health and well-being following a cancer diagnosis.



Tri My Best

97 athletes of all abilities participated in this Adaptive Triathlon as we celebrated its 10th anniversary in 2024!

Adaptive & Inclusive Programs

98 kids of all abilities found joy, friendship, and confidence through our adaptive programs, including Miracle League, All Star Sports, and Adaptive Dance.



"I'm forever grateful there are programs like Miracle League so my son can participate too! Inclusion means so much."

— Parent of a Miracle League Player



SOCIAL RESPONSIBILITY

Giving back and providing support to our neighbors.

The Y has been responding to Kenosha's most critical social needs for over 90 years. Through the YMCA thousands of volunteers, donors, leaders, and partners are empowering people to be healthy, confident, connected, and secure.



Volunteers

In 2024,
1105 volunteers
gave approximately
5,713 hours
of their time.

Feeding Families

Our **501 volunteers** worked over **1,446 hours** preparing and distributing **900 baskets** containing **18,000 lbs.** of food in 2024, serving approximately **2,992 individuals** in our community.



Water Safety Kiosk

Together with the Safety Around Water Coalition, we installed a second kiosk at **Pennoyer Park**. This kiosk features critical messaging to inform visitors about hazardous currents near the pier and provides guidance on how to respond if they or others are in danger.

Empowering Tomorrow's Leaders

The **Best Buy Teen Tech Center™**, powered by Jockey, opened in April 2024 at the Kenosha Emerging Leaders Academy. This free, technology-driven space gives teens ages 12–18 the opportunity to explore interests like music production, filmmaking, coding, 3D design, and robotics. Through hands-on learning and mentorship, teens develop creativity, confidence, and real-world skills for future success.

In 2024:

40
inaugural student
members

376
total check-ins



**BEST
BUY** Teen Tech Center

Powered by
SINCE 1876
JOCKEY

**Kenosha
Emerging
Leaders
Academy**

The Clubhouse Network
WHERE TECHNOLOGY MEETS IMAGINATION

2024 Y AWARDS

Y Awards are given to those that have exemplified the Y Core Values of Caring, Honesty, Respect, and Responsibility in our three Areas of Service: Youth Development, Health Living, and Social Responsibility.



CALLAHAN AWARD

The Callahan family's dedication to public education, social services, and community vitality is honored with the naming of the Health & Wellness Member of Excellence as the Callahan Award.

Diane Street

Health & Wellness Members of Excellence

After joining the Y in 2022, Diane Street began with water classes but soon found new strength through the LIVESTRONG® at the YMCA program while undergoing cancer treatment. Despite health challenges, she trained hard, inspired others, and exceeded her own expectations. Diane has since become a regular at the Y and formed lasting friendships through her LIVESTRONG group. Her courage, determination, and positivity remind us all of the power of perseverance and community.



WAVRO AWARD

John & Judy Wavro have been strong YMCA advocates, supporting the scholarship fund to ensure access for all. In recognition of their dedication, the Youth Development Award will be named the Wavro Award.

LaDonte Pittman

Youth Member of Excellence

Multi-sport athlete LaDonte Pittman has shown tremendous dedication through basketball, football, martial arts, and track. Representing the Kenosha YMCA, he competed at the Wisconsin regional and state track meets, earning second place at State. His hard work, discipline, and gratitude toward his coaches and family make him a standout athlete and role model. We're proud to celebrate LaDonte's accomplishments and look forward to his continued success.



Olivia Davidson

Youth Member of Excellence

Olivia Davidson has grown through nearly every YMCA youth program—from Teen Achievers and Summer Camp to the Best Buy Teen Tech Center. A dedicated volunteer, she's supported events like Kite Fest, Fall Fest, and Lincoln Park Live, consistently giving her time and energy to others. Olivia's enthusiasm, leadership, and commitment to service make her a shining example of the Y's mission in action.

KUENY AWARD

Mr. Robert Kueny was a dedicated swimmer and Y member for over 50 years. He and his wife, June, were the lead contributors to the Kueny Aquatic Center. In recognition of their commitment to the Y and love of swimming, the Aquatic Member of Excellence Award will be named the Kueny Award.

Mary Beth Morris

Aquatics Member of Excellence

After returning to swim lessons as an adult, Mary Beth Morris conquered her fears, mastering flip turns and diving into the deep end. Swimming has become both a mental break and a source of empowerment, fueling her confidence to tackle challenges and train for a triathlon. She credits her instructor, Bekah, and the Y's adult swim lessons for helping her rediscover her strength, courage, and love of the water.



NASH AWARDS

The Nash Awards honor individuals and organizations that take Social Responsibility to heart and help to advance our core values of Caring, Honesty, Respect, and Responsibility. In 1928 the Nash family made a \$400,000 donation, toward a community youth center on the condition that residents match it dollar-for-dollar. Kenosha residents responded and in 1930, the doors of the YMCA were opened.



Patrice Hall

Volunteer of the Year

Patrice "Patty" Hall, Kenosha County Medical Examiner, has been a driving force in water safety advocacy. Through the Safety Around Water Coalition, she helped connect city and county leaders, leading to improved signage and the first SAW kiosk at Pike River. Patty also spearheaded the "Wear Your Life Jacket to Work Day" campaign, engaging local government and businesses in a successful awareness effort. Her dedication and leadership have made Kenosha's waters safer for all.



The City of Kenosha

Business Partner of the Year

The City of Kenosha has been a vital partner of the YMCA for over 90 years. This past year, their collaboration extended across multiple initiatives—Community Development Block Grants, the Achievers Program at Frank Elementary, the Summer Parks Program, and the Safety Around Water Coalition. Their support also continues the vision of the Kenosha Emerging Leaders Academy, championed by Katherine Marks. From youth development to community impact, the City has been an invaluable ally in helping the Y strengthen our community.



Janice Osborne

Employee of the Year

Since 2016, Janice Osborne has served with heart, humor, and unwavering dedication. From leading the Frank Neighborhood Project and Feeding Families Program to directing the Brass Young Achievers and coordinating Breakfast & Hoops, Janice embodies the Y's mission daily. She cooks breakfast, mentors youth, drives the Y shuttle, and brightens every room she enters. Her compassion and tireless spirit inspire everyone around her.

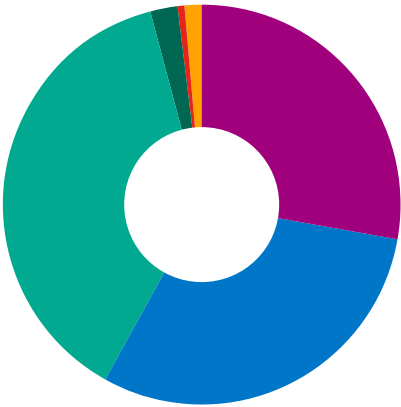
FINANCIAL REPORT

Fiscal year ending December 2024

2024 ACTUAL REVENUE

Program Fees: \$1,342,714
Contributions, Grants,
Fundraising Events: \$1,466,559
Memberships: \$1,830,342
Rental Income: \$105,632
Sales: \$30,451
Miscellaneous: \$57,798

TOTAL \$4,833,496



- Program Fees: 27.8%
- Contributions, Grants, Fundraising Events: 30.3%
- Memberships: 37.9%
- Rental Income: 2.2%
- Sales: 0.6%
- Miscellaneous: 1.2%

2024 ACTUAL EXPENSES

Payroll and Expenses: \$2,572,785
Professional Services: \$201,342
Supplies & Equipment: \$411,272
Occupancy: \$1,040,328
Other: \$220,863
Depreciation: \$385,104

TOTAL \$4,831,694



- Payroll and Expenses: 53.3%
- Professional Services: 4.2%
- Supplies & Equipment: 8.5%
- Occupancy: 21.5%
- Other: 4.6%
- Depreciation: 8.0%

CONSTITUENCY REPORT

2024 PROGRAM ENROLLMENT

Child Care: 7,842
Health Enhancement: 1,530
Aquatics: 9,115
Sports & Dance: 1,373
Facility Rentals: 256

TOTAL 20,116

2024 MEMBERS BY AGE

5 years & under: 938
6 - 11: 1,281
12 - 17: 1,640
18 - 29: 2,441
30 - 54: 3,515
55 - 64: 1,208
65+: 3,169

TOTAL 14,192

BOARD OF DIRECTORS AND STAFF

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Camosy Construction

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THE Y. FOR A BETTER US



MAKE THE Y POSSIBLE

The Kenosha YMCA is dedicated to strengthening our community and relies on the support of neighbors like you to enable us to fulfill our commitments. From ensuring that kids receive educational and emotional support through our afterschool program, to teaching people life skills in our Safety Around Water program and more, your contributions allow everyone to access the resources and support they need.

Volunteer. Advocate. Donate.

Find Your Y



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

KENOSHA YMCA

7101 53rd Street
Kenosha, WI 53144
P: 262.654.YMCA
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