

KENOSHA YMCA

NO PLACE



Like *This Place*

2026 SPONSORSHIP OPPORTUNITIES



Make this place *your place* for helping to strengthen community.



When you give to the Y,
you're investing in a place where
connections are made and the
community grows.

In 2025 sponsorship dollars helped...

Provide Financial Assistance to
more than **1,183** Community
Members



184 young athletes
participate in our adaptive sports
programs such as Miracle League
and the Tri My Best Triathlon.

991 Community Members learn about Cancer
Prevention through healthy habits through the
HEAL program



90 children participate in our Summer
Parks Program, keeping both their minds
and bodies engaged in academic and
physical activity.

1,400 children learned how to
be safe in and around water through
the Safety Around Water program.



Nearly **150** children & their families
were served in our Young and Teen Achievers
programs.

99% of Achievers are at or above grade-level
in reading. **94%** improved their Math MAP
scores and **74%** improved their
Reading MAP scores. Social-
emotional learning skills showed
measurable growth as well.



OUR MISSION

To put Christian principles into practice
through programs that build healthy
spirit, mind, and body for all.

OUR VALUES

RESPECT: Treat others as you want to
be treated.

RESPONSIBILITY: Be accountable for
your promises and actions.

CARING: Show a sincere concern
for others.

HONESTY: Be truthful in what you say
and do.

OUR CAUSE

Strengthening community. Every day, we
work side-by-side with our neighbors
to make sure that everyone, regardless
of age, income or background, has the
opportunity to learn, grow and thrive.

OUR VISION

To be a community leader connecting
families to build healthy minds and
bodies.

No Place Like *This Place*TM

YOUR PARTNERSHIP MAKES A DIFFERENCE

Our sponsorship program is designed to maximize the impact of your support—helping the Y nurture youth, promote healthy living, and inspire social responsibility throughout Kenosha.

When you partner with us, your investment touches lives across all areas of our mission, providing greater visibility for your business and lasting benefits for our community.

YOUTH DEVELOPMENT

Empowering young people to reach their full potential.

YOUTH SPORTS: Offer children the opportunity to be part of a team, socialize in a positive environment, work together and develop fundamental skills.

MIRACLE LEAGUE / ALL STARS: A baseball program and adaptive sports class designed exclusively for children with physical and developmental disabilities.

YOUTH CAMPS: Providing children with a fun and safe place to be when school is out. Activities promote a positive and safe environment that fosters development and fun.

JAGUARS SWIM TEAM: Our first Y of the USA and USA Swimming sanctioned swim team! Focusing on providing children with a consistent opportunity to develop their competitive skills while on a team, our goal is to instill a lifelong interest in swimming.

COMMUNITY FAMILY FUN DAYS: Offered at Easter (3/28/26), Halloween (10/24/26), and Christmas (12/5/26). These are fun family events that include activities and food!

ACHIEVERS PROGRAM: In partnership with KUSD, the Achievers program is located at **Frank Elementary (Frank Neighborhood Project)**, **Brass Community School**, **KPL Kids @ Uptown**, and **Teen Achievers at KELA**. This program strives to meet the needs of Kenosha's under served children and families through activities designed to address their physical, emotional, and educational needs. Volunteer opportunities available.

TEEN TECH CENTER Powered By Jockey: This interactive space allows teens to explore their creativity and build skills in video editing, music production, coding, and more. With access to state-of-the-art tools, teens can gain experience for school and career success. Mentors needed!

HEALTHY LIVING

Improving individual and community well-being.

48TH ANNUAL FIRECRACKER 5K, 6/28/26: A Kenosha tradition! This run takes participants through the beautiful Historic Third Avenue District.

HEALTHY LIVING EXPO, 9/26/26: Geared toward all ages, vendor, sponsor and health provider booths; as well as activities and demonstrations.

LIVESTRONG® AT THE YMCA: An evidence-based program that helps adult cancer survivors reclaim their health and well-being following a cancer diagnosis... at no cost to the participant.

HEAL (Healthy Eating and Active Living): This program teaches community members about cancer prevention through Healthy Eating and Active Living.

**WE MAKE A
LIVING BY
WHAT WE
GET, BUT
WE MAKE A
LIFE BY WHAT
WE GIVE.**

WINSTON CHURCHILL

SOCIAL RESPONSIBILITY

Giving back and inspiring action in our communities.

38TH ANNUAL GOLF OUTING, 7/13/26:

Our largest fundraising event of the year, this outing is enjoyed by community and business leaders coming together in support of our community.

SAFETY AROUND WATER: Teaching children how to be safe around water is not a luxury; it is a necessity. The Y's Safety Around Water program helps make sure youth learn essential water safety skills, allowing them to satisfy their curiosity safely.

ANNUAL LUNCHEON, 11/4/26: Each year we bring together community leaders, donors, and members to celebrate the successes and stories of our YMCA community. The Kenosha Y improves the health and well-being of thousands of children and families in our county.

KENOSHA YMCA FALL FESTIVAL, 9/26/26: This will be the 6th year of this new tradition of celebration at the Kenosha YMCA. This family friendly event will include: a Family Carnival & Activities, Community & Commercial Vendors, Live Music, Food Vendors, Contests and more!

PRESENTING OPPORTUNITIES & BENEFITS

As a Presenting Sponsor, your support helps create meaningful experiences for children, families, and community members through our special events. From inspiring healthy living to fostering connection and joy, your partnership strengthens our community while showcasing your organization's commitment to making a positive difference.

GOLF OUTING

\$10,000 or \$840/mo

- Help thousands in your community and raise awareness
- Company Logo & 'Presented by' included on promo materials
- Additional Foursome at YMCA Annual Golf Outing (2 total)
- Opportunity to address patrons of event
- Ability to provide exclusive gifts at Annual Luncheon
- One table of six at Annual Luncheon

- **PLUS.... All Platinum Level benefits listed on next page**



FALL FESTIVAL

\$10,000 or \$840/mo

- Help thousands of people in your community
- Raise Awareness
- Banner on Stage
- Present prizes to contest winners
- Ability to provide gifts/giveaways
- One table of six at Annual Luncheon
- **PLUS.... All Platinum Level benefits listed on next page**



MIRACLE LEAGUE

\$5,000 or \$420/mo

- Put smiles on the faces of hundreds of kids and families
- Company Logo & 'Presented by' included on promo materials
- Opportunity to have a presence at each Miracle League event
- Miracle League Banner under Scoreboard
- Ability to provide exclusive gifts at Annual Luncheon
- One table of six at Annual Luncheon
- **PLUS.... All Platinum Level benefits listed on next page**



FIRECRACKER RACE

\$5,000 or \$420/mo

- Introduce over 1000 community members to Healthy Living
- Company Logo & 'Presented by' included on promo materials
- Ability to present seminar at Event
- Ability to provide exclusive gifts at Annual Luncheon
- One table of six at Annual Luncheon
- **PLUS.... All Platinum Level benefits listed on next page**



HEALTHY LIVING EXPO

\$5,000 or \$420/mo

- Introduce over 500 community members to Healthy Living
- Company Logo & 'Presented by' included on promo materials
- Ability to present seminar at Event
- Ability to provide exclusive gifts at Annual Luncheon
- One table of six at Annual Luncheon
- **PLUS.... All Platinum Level benefits listed on next page**



ANNUAL LUNCHEON

\$5,000 or \$420/mo

- Help thousands in your community and raise awareness
- Company Logo & 'Presented by' included on promo materials
- Two tables of six at Annual Luncheon
- Opportunity to address patrons of event
- Ability to provide exclusive gifts at Annual Luncheon
- **PLUS.... All Platinum Level benefits listed on next page**



COMMUNITY SUPPORT LEVELS & BENEFITS

Our Community Support Levels offer meaningful ways to support the Y while receiving valuable visibility and recognition. No matter which level you choose, your partnership helps us continue serving the community throughout the year.



Foursome at YMCA Annual Golf Outing

Donor Recognition Banner – Fitness Center – for 1 Year

Donor Recognition Banner – Aquatic Center – for 1 Year

Recognition on Youth Sports T-shirts, Program & Volunteers T-shirts^, TV Monitors and Program Guide

Ad in Golf Outing & Annual Luncheon Programs

Sponsor Announcements read during events ^

Company Logo/Name Recognition during each program/event

Opportunity to provide promotional items at events

Company Logo/Name included on promo materials

Company Logo/Name with link on YMCA website

Company Logo/Name in Annual Report

Opportunity to have table/booth at event

Tee/Green Sign at Golf Outing

MOST POPULAR!

PLATINUM*

Premium visibility and meaningful community impact! Includes a foursome at our Golf Outing & banner in our Fitness Center.

\$3,000
or \$250/mo

GOLD

Provides great exposure to thousands of potential customers.

\$2,000
or \$170/mo

SILVER

Keep children safe through the Safety Around Water program.

\$1,500
or \$125/mo

X

X

LOGO

1/2 PAGE

4X (min)

X

X

LOGO

LOGO

LOGO

X

X

X

NAME

1/4 PAGE

2X (min)

X

X

NAME

NAME

NAME

X

X

BUSINESS CARD

1X (min)

X

X

NAME

NAME

NAME

X

X

BRONZE

\$1,000 or \$90/mo

Booth at Fall Festival, Tee Sign at Golf Outing and a Miracle League Banner for 1-Year.

COMMUNITY

\$500 or \$45/mo

Booth at Fall Festival and a Tee Sign at Golf Outing

GOLF TEE SIGN ONLY

\$250 or \$25/mo

*High quality logo file required (PDF or EPS preferred). ^ If applicable to event.

All levels support Youth Development, Healthy Living, and Social Responsibility.

KENOSHA YMCA COMMUNITY SUPPORT CONFIRMATION

Yes, I would like to help support vital YMCA programs and events!

PRESENTING OPPORTUNITIES

- ☐ **Annual Golf Outing**
\$10,000 or \$810/mo
- ☐ **Fall Festival**
\$10,000 or \$840/mo
- ☐ **Annual Luncheon**
\$5,000 or \$420/mo
- ☐ **Firecracker Race**
\$5,000 or \$420/mo
- ☐ **Healthy Living Expo**
\$5,000 or \$420/mo
- ☐ **Miracle League**
\$5,000 or \$420/mo

SPONSORSHIP LEVELS

PLATINUM

☐ \$3,000 or \$250/mo

GOLD

☐ \$2,000 or \$170/mo

SILVER

☐ \$1,500 or \$125/mo

BRONZE

☐ \$1,000 or \$90/mo

COMMUNITY

☐ \$500 or \$45/mo

GOLF TEE

☐ \$250 or \$25/mo

Presenting Opportunities: _____

Sponsorship Level: _____

Sponsorship Total: \$ _____

☐ I would like to request a meeting to discuss sponsorships and/or benefit details.

☐ Check Enclosed

Payable to Kenosha YMCA

☐ Credit Card

*Complete CC Info Below
+3% processing fee applies*

☐ EFT, Monthly

12 Equal Monthly Payments

☐ Please Invoice

Company Contact Name

Company Name *(Exactly as it should appear on promotional material)*

Address

City

State

Zip

Phone

Fax

Email

Credit Card #

Exp. Date

CVV#

Contact Name to Implement Sponsorship & Marketing Benefits

Phone

Fax

Email

Comments/Notes:

Signature

Please return this form to:

Kenosha YMCA
Attention: Chris Finkel, Development Director
7101 53rd Street Kenosha, WI 53144
Fax: 262.653.9886 Email: cfinkel@kenoshaymca.org

YMCA Use Only

- ☐ T-shirts
- ☐ Y Banner
- ☐ Location Banner
- ☐ Golfers

***Please note: banners displayed at the YMCA will be hung within 90 days of receiving sponsorship confirmation and will hang for 12 months.**



THE
Show Up For
Each Other
PLACE

NO PLACE



Like *This Place*

For 95 years, the Kenosha YMCA has been a cornerstone of our community, where people of all ages find connection, belonging, and support. Every friendship, every milestone, and every act of kindness has helped build a stronger Kenosha.

When you partner with the Y, you become part of that legacy, creating opportunities and transforming lives for generations to come.



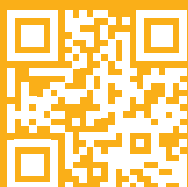
Best Fitness Center (2nd Year!)
Best Summer Camp (2nd Year!)
Best Customer Service
Sports & Fitness



Favorite Childcare Center
Favorite Place to Work (50+ Employees)
Favorite Educational Support/Tutoring
YMCA Achievers

KENOSHA YMCA

7101 53rd Street
Kenosha, WI 53144
262.654.9622
www.kenoshaymca.org



Chris Finkel, Development Director
cfinkel@kenoshaymca.org | 262.564 6813

The Kenosha YMCA is a 501(c)(3) charitable organization under the Internal Revenue Code, thereby qualifying for maximum deductibility. An audit report will be provided upon request.